

# Climate Finance Strategy Meeting

## 23-25th February, Airlie Conference Center

### Objectives:

- (1) Come to a common understanding of the current landscape of climate change and finance including updates on proposals around innovative sources of revenues for scaling up; the necessary institutional arrangements and governance framework;
- (2) Bring the community of NGOs working on climate change and on the global financial system together for a discussion on collective efforts;
- (3) Develop politically feasible, cohesive and coordinated civil society strategies on climate finance.

Timing	Item	Speaker/s	Purpose
<b>February 23<sup>rd</sup></b>			
<b>Purpose: Map out and understand the current climate change and finance landscape including the current financial and economic crisis and its impacts</b>			
7:45	Departure from WRI offices, 10 G street, NE, Washington, DC		
9:00-9:30	Arrival at Airlie Center, check-in		
09:30-10:00	Introductions, objectives of the meeting, review of the agenda	-Manish Bapna (WRI)	
10:00-11:15	Introductory Session:  Framing Presentations to be followed by a plenary discussion  (1) "Climate Finance: Issues and Opportunities"  (2) "Financial and Economic Crisis: Impact on Developing Countries and Implications for Climate Finance"	-Jon Sohn (McKenna, Long & Aldridge) -Athena Ballesteros (WRI)  -Michael Clark (Rep. Dennis Kucinich)	<i>Expected outcome:</i> A common understanding of the issues and challenge; appreciation of the realities of campaigning on climate finance with the financial crisis looming; frank exchange of views on varied CSO strategies  Speakers will present a mapping of issues and challenges around climate change and finance and spotlight the potential impact of the looming financial crisis on developing countries and the global climate policy negotiations.
<b>Break</b>			
11:30-12:30	Presentations:  Mobilizing innovative sources to scale up climate finance	-Jörg Haas on scale and overview of sources (ECF)  -Mark Weisbrot on sources (CEPR)	<i>Expected Outcome:</i> Discussion of the scale needed to get to 1.5 to 2 degrees, what is needed and what is fair; identification of various sources and instruments and overview of opportunities and challenges.
<b>Lunch</b>			

1:30-3:30	<p>Presentations:</p> <p>Mobilizing innovative sources to scale up climate finance</p> <ul style="list-style-type: none"> <li>-Aviation and Maritime Levy</li> <li>-Subsidies</li> <li>-Special Drawing Rights</li> <li>-Financial Transaction Taxes</li> <li>-Climate Debt</li> </ul>	<ul style="list-style-type: none"> <li>-David Waskow (Oxfam America)</li> <li>-Steve Kretzmann (Oil Change)</li> <li>-Soren Ambrose (Action Aid) and Antonio Tricarico (CRBM)</li> <li>-Sarah Anderson (IPS)</li> <li>-Lidy Alejandro (Jubilee)</li> </ul>	<p><i>Expected Outcome:</i></p> <p>Participants will have a better understanding of the potential of the various innovative sources and guide discussions on Day 2.</p> <p>Each speaker will provide further details about specific sources and respond to the following questions:</p> <ul style="list-style-type: none"> <li>-Sources: Where will the resources come from?</li> <li>-Governance: What are the necessary institutional arrangements?</li> <li>-Influence strategy: What are the key political processes to influence in 2010?</li> </ul>
<b>Coffee</b>			
4:00-5:30	<p>Discussion:</p> <ul style="list-style-type: none"> <li>-Focus on Scale and Sources</li> <li>-Addressing Institutional architecture issues and relevant processes</li> </ul>	-Manish Bapna	<p><i>Expected Outcome:</i></p> <p>Participants will have a better understanding of each of these sources and be able to articulate which of them are politically feasible within a timeframe, and what are the ways to campaign around them.</p> <p>Discussions will then follow in small groups the following day to further flesh out 2-3 priority sources.</p> <p>Suggested criteria for identifying priorities:</p> <ul style="list-style-type: none"> <li>-Forward political momentum in national and international venues demonstrated by government and institutional action</li> <li>-Demonstrated support from developing countries</li> <li>-Significant movement towards financial scale</li> </ul>
<b>Cocktail Hour 6:00-7:00 Whistling Swan Pub</b>			
<b>Dinner 7:00-8:00</b>			
<p><b>Evening Session DAY 1</b></p> <p><b>Special After-Dinner Session focused on Post Copenhagen issues and challenges</b></p> <p><b>Lead Conveners: Liz Gallagher, Mark Lutes, Rubens Born, Steve Herz</b></p>			
<b>February 24<sup>th</sup></b>			

**Purpose: Based on discussions from Day 1, identify at least 2-3 politically feasible, innovative sources of climate finance, and corresponding institutional needs. Then discuss relevant processes and proposed outcomes.**

9.00-10.30	<p>Break-out groups: prioritize work around sources, institutions and processes</p> <p>Part 1:</p> <p>-Which of the proposals have political traction and support?</p> <p>-How do we mobilize the necessary support and generate political momentum towards financial scale?</p>	<p>-Melissa Dann (facilitator) with Facilitators for 3 working groups</p>	<p><i>Expected Outcome:</i></p> <p>Participants will break into small groups, respond to the two guide questions (see left column) and identify priorities based on these suggested criteria for selecting priorities:</p> <p>-Forward political momentum in national and international venues demonstrated by government and institutional action</p> <p>-Demonstrated support from developing countries</p> <p>-Significant movement towards financial scale</p>
<b>Coffee</b>			
11.00-12.30	<p>Plenary Discussion:</p> <p>Report back from groups</p>	<p>-Melissa Dann</p>	<p><i>Expected Outcome:</i></p> <p>Agree on list of priority sources groups want to work on</p>
<b>Lunch</b>			
2.00-4.00	<p>Presentation: Mapping of Political Opportunities on Climate Finance</p> <p>Report back from post-Copenhagen session</p> <p>Break-out groups Part 2: Discuss action plans around sources and institutional architecture; key political processes and activities</p> <p>-How and which 'policy spaces' do we prioritize?</p> <ul style="list-style-type: none"> <li>• International Financial Institutions</li> <li>• MEF</li> <li>• G4, G8 and G20,</li> <li>• UNFCCC</li> <li>• OECD</li> <li>• National level processes</li> </ul>	<p>-Alden Meyer (UCS) with inputs from other participants</p> <p>-Liz Gallagher (CAFOD)</p> <p>-Mark Lutes (WWF)</p> <p>-Steve Herz (Greenpeace)</p> <p>-Three groups Facilitators TBD</p>	<p><i>Expected Outcome:</i></p> <p>Using the Calendar of key political events in 2010-2011 (compiled as part of the briefing pack for the retreat), map out key opportunities, identify a set of strategies for each of the prioritized source and plan activities and tools needed</p>
<b>Coffee</b>			
4.30-5.30	<p>Plenary Discussion:</p> <p>Report back from groups</p>	<p>-Melissa Dann</p>	<p><i>Expected Outcome:</i></p> <p>A calendar of political events with specific influence strategy for each of the major events</p>
5.30-6.00	<p>Wrap up:</p> <p>Summary of Day 2</p>	<p>-Melissa Dann</p>	<p><i>Expected Outcome:</i></p> <p>Review of Action Points</p>

**Cocktail Hour 6:00-7:00**  
**Whistling Swan Pub**

**Dinner 7:00-8:00**

**Evening Session DAY 2**  
**Special After-Dinner Session on role of IFIs in Climate Finance and National/Regional campaigns**  
**Lead conveners: Ilana, Chad, Ama, Red, Petr, Doug**

**February 25**

**Purpose: Based on discussions from Days 1 and 2, develop politically feasible, and coordinated civil society strategies on climate finance focused on 2-3 innovative sources. Identify the necessary institutional support and key political processes to influence.**

9:00-9:30	Report Back from Session on IFIs and ECAs and roles in Climate Finance	-Ilana (ActionAid) Ama (BWP)	<i>Expected Outcome:</i> Participants discuss and agree on strategic opportunities to influence IFIs and their role in channeling climate funds
9.30-10:30	Breakout groups: Refining priorities, agreeing on a set of strategies and prioritized activities  -Outline key Messages	-Jake Werksman (Facilitator-WRI)  -Three groups Facilitators TBD	<i>Expected Outcome:</i> Participants discuss in small groups the following issues:  -priority sources (what) -political opportunities (how) -the narrative (key messages) -activities and tools required
<b>Coffee</b>			
10.15-11.00	Plenary Discussion:  -Report Back on Priorities and Action Plans  -Agree on a common narrative (Key Messages)	-Jake Werksman	<i>Expected Outcome:</i> Participants discuss and AGREE on a set of priorities around:  -sources and institutions (what) -political opportunities (how) -the narrative (key messages) -activities and tools required
11.00-12.00	Discussion:  -Identifying Next Steps: who's going to do what and where and how?	-Jake Werksman	<i>Expected Outcome:</i> Given the agreed priorities above, participants will discuss and: -Agree on a timeline  -Identify needs and support required  -Agree on roles and responsibilities
12:00-1:00	-Summary of outcomes and plans  -Meeting evaluation	-Jake Werksman	<i>Expected Outcome:</i> Summary of Prioritized sources of climate finance and work-plans around each of them

**Lunch**

**Departure approximately 2:30 pm**