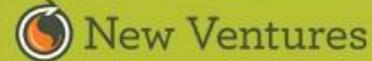


**GREEN OPPORTUNITIES
IN TOMORROW'S
MARKETS**

**THE NEW VENTURES
GLOBAL INVESTOR FORUM
APRIL 6, 2011
NEW YORK**



Global Investor Forum 2011

New Ventures, the World Resources Institute's (WRI) center for environmental entrepreneurship, provides business development and investment facilitation services to high-growth, environmentally-focused small and medium enterprises (SMEs) in dynamic emerging markets.

The New Ventures Global Investor Forum 2011 will showcase six leading environmental entrepreneurs from Latin America and Asia to an audience of international investors and business leaders. The forum will provide a platform for attendees from the investment, business, philanthropic and environmental communities to discuss and learn more about the challenges and opportunities of scaling environmentally-focused SMEs in emerging economies.

Date: Wednesday, April 6, 2011
Time: 3:30PM – 7:00PM. Drinks reception to follow
**Venue: NYU Stern School of Business, Henry Kaufman Management Center
44 West Fourth St, New York, NY**

3:00 – 3:30 **Registration**

3:30 – 3:35 **Welcome:** Kirsty Jenkinson, Director, Markets & Enterprise Program, WRI

3:35 – 3:45 **Introduction** of Keynote Speaker: Pamela Flaherty, President & CEO, Citi Foundation

3:45 – 4:00 **Keynote Address: Steven 'Mac' Heller, Executive Chairman, CODA Automotive**

Drawing on 20 years of investment banking experience and his current role leading an innovative electric car company, Mac Heller will share his insights on the power of environmental entrepreneurship.

4:00 – 4:45 **Presentations by New Ventures Enterprises**

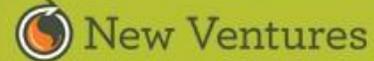
- **Alibio** (Mexico) develops and commercializes bio-tech solutions from its wide range of natural microbes; improves processes in agriculture, aquaculture and waste water treatment and alleviates environmental degradation.
- **Ecostar** (China) remanufactures copy machines using exclusive technology; sells the refurbished copiers to office and printing markets at one-sixth the price of a new copier.
- **Ouro Verde** (Brazil) works closely with Amazonian village communities using innovative supplier models to sustainably harvest Brazil nuts; sells the nuts whole or processes them into premium products such as extra virgin oil and butter.

 **WORLD RESOURCES INSTITUTE**

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- 4:45 – 5:00 **Break**
- 5:00 – 5:45 **Presentations by New Ventures Enterprises**
- **¡Échale! a tu casa** (Mexico) provides environmentally-friendly social housing for low-income families; plans to expand through a franchise model.
 - **Sinen En-Tech** (China) produces energy-efficient waste treatment technologies for industrial boiler systems; remains the only Chinese supplier to have developed and patented a series of high-temperature, energy-saving, condensed water treatment products.
 - **Husk Power** (India) is a power generation and distribution company serving off-grid rural Indian villages; designs and operates biomass gasification plants that use waste rice-husks.
- 5:45 – 6:45 **Panel Discussion:** *Challenges and opportunities for scaling environmental entrepreneurship around the world. Audience Q&A to follow.*
- Randall Kempner (moderator)**, Executive Director, Aspen Network of Development Entrepreneurs (ANDE)
- Jonathan Lash, President, World Resources Institute
- Rodrigo Villar, Director, New Ventures Mexico
- Investment experts: TBC
- 6:45 **Closing Remarks:** Jill Kickul, Director, Berkley Center for Entrepreneurship & Innovation, NYU Stern
- 7:00 – 8:00 Reception: *Meet the entrepreneurs and New Ventures Country Directors in world café format*

For more information, please visit:

www.new-ventures.org/content/green-opportunities-tomorrows-markets-new-ventures-global-investor-forum

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