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MEEA
Midwest Energy Efficiency Alliance

Great Plains Institute
Working on tomorrow's energy solutions with today's leaders



The Size of the Prize: Midwest Industrial Energy Efficiency Summit

Resource Potential and Investment Opportunities

Cosponsored by: World Resources Institute, Midwestern Governors Association, Midwest Energy Efficiency Alliance, Great Plains Institute

AGENDA

Wednesday, January 11, 2012 – 8:30am to 1:00pm

Chicago, Illinois – Fairmont Hotel, Moulin Rouge Ballroom

8:30 – 8:45 a.m. Introduction

Jesse Heier, Executive Director, Midwestern Governors Association
Stacey Paradis, Deputy Director, Midwest Energy Efficiency Alliance

8:45-9:00 a.m. Welcoming Remarks

Illinois Governor Pat Quinn

9:00 – 10:10 a.m. Panel #1: Manufacturing Today: Recent Investment and Policy Trends

A roundtable of renowned experts will present an overview of the Midwestern economic and policy landscape. This panel will provide context for the day's discussions, highlighting challenges and opportunities facing Midwestern manufacturers, today, plus long-term implications of current trends, in terms of competitiveness, the environment and employment.

Moderator

R. Neal Elliott, Associate Director, American Council for an Energy-Efficient Economy (ACEEE)

Panelists

Bill Strauss, Senior Economist and Economic Advisor, Federal Reserve Bank of Chicago
Steven Schultz, Corporate Energy Manager, 3M
David Terry, Executive Director, National Association of State Energy Officials

10:10 - 11:20 a.m. **Panel #2: Technical and Economic Potential**

This session will provide a survey of recent studies estimating the technical and economic potential for energy efficiency improvements by energy-intensive manufacturers. Panelists will present recent and ongoing efforts to estimate the scale and scope of the energy efficiency resource potential for Midwest manufacturing.

Moderator

John Cuttica, Director, Energy Resources Center, University of Illinois – Chicago

Panelists

James Bradbury, Senior Associate, Climate and Energy Program, World Resources Institute

Dan Trombley, Senior Industrial Analyst, ACEEE

Cindy McComas, Program Director Environmental Health Sciences, University of Minnesota

11:20 - 11:35 a.m. **Break** (box lunches available)

11:35 a.m. - 12:45 p.m. **Panel #3: Investment Drivers and Opportunities**

This session will explore the question of energy efficiency potential by asking the question: which sectors are poised for growth in the coming years? The panel will discuss the dynamic context of domestic and international markets, plus regulatory, policy and economic conditions that influence which companies, sectors or types of facilities are most likely to make capital investments, including efficiency upgrades. Topics for discussion will also include economic development and workforce implications throughout the region.

Moderator

Lola Schoenrich, Program Director, Great Plains Institute

Panelists

Raymond Monroe, Executive Vice President, Steel Founder' Society of America

Al Hildreth, Energy Manager, General Motors North America

Robert Jackson, Manager, Michigan Economic Development Agency

Joel Freehling, Senior Energy Finance Consultant, Shaw Environmental & Infrastructure

12:45 - 1:00 p.m. **Wrap-up & Next Steps**

James Bradbury, Senior Associate, Climate and Energy Program, World Resources Institute

Stacey Paradis, Deputy Director, Midwest Energy Efficiency Alliance