

## EDUCATION AND OUTREACH



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**Overview:**

With the help of its partners, Salt Lake 2002 has ensured that visitors and Utah schoolchildren understand how to respect and care for Utah's fragile desert environment.

**EcoWorks 2002™:**

A partnership between Salt Lake 2002 and area hotels, EcoWorks 2002 is a hotel and restaurant initiative that introduces the latest green business strategies to service managers. Water and energy conservation and recycling not only benefit the environment, they save money as well. A major part of the initiative is a Games-time program that encourages hotels and guests to reuse linens to reduce the washing of millions of lightly used towels and sheets on a daily basis.

**Bill Nye video:**

Bill Nye the Science Guy and Salt Lake 2002 teamed up to create a 12-minute video and two public service announcements (PSAs). The video, *The Salt Lake Valley Watershed and You*, focuses on the individual's role in water and energy conservation and waste management. The video was distributed to all Utah schools, and the PSAs were distributed nationally. They will also be shown at Salt Lake 2002 venues during the Games.

**Natural Inquirer:**

The *Natural Inquirer* is a magazine for young people that presents scientific research in language they can understand. Its current issue focuses on environmental issues that Salt Lake 2002 has faced in preparing for the Games. Developed in collaboration with the U.S. Forest Service, the journal introduces students in grades 4 through 9 to science. More than 35,000 copies have been distributed to Utah schoolchildren, and more than 80,000 copies have been distributed nationwide.

**Spirit of the Land Awards:**

This awards program recognizes excellence in environmental education projects in schools, businesses and the community. In its first two years, 14 outstanding projects were recognized, including Bank of America's company-wide recycling program and a program by the Green Map System Inc., which helps create maps that highlight environmental community assets. The 2002 awards ceremony will be held during the Games to recognize programs from around the world.

**Tree-cology™:**

The Tree-cology program has allowed Utah third-graders to plant nearly 8000 trees on school grounds while learning the benefits of trees. Teachers and students may access information, lesson plans and activities related to Tree-cology at [www.uen.org/trecology](http://www.uen.org/trecology).

**Venue education:**

Kiosks at Games venues provide information about the environmental features of each venue and Games-time environmental initiatives.

