

RUSSIA

Total national household market \$349,168.9 million

Population 117.0 million

Households 25.4 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	14.2	12.1	81.0	40,212.5	11.5	81.5
BOP2500	16.3	13.9	75.5	38,037.6	10.9	75.3
BOP2000	16.3	13.9	62.6	29,522.2	8.5	63.1
BOP1500	14.2	12.1	45.9	18,409.5	5.3	46.6
BOP1000	9.1	7.8	25.9	7,423.9	2.1	27.2
BOP500	1.7	1.5	12.4	679.6	0.2	12.3
BOP total	71.9	61.4	60.0	134,285.3	38.5	67.6

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		500	1000	1500	2000	2500	3000	
Food	56,052.5	303.8	3,417.1	8,166.1	12,435.2	15,846.0	15,884.3	63/37
Per capita	780	175	375	575	763	972	1119	
Per household	2209	647	1275	1741	2093	2592	2901	
Housing	32,171.0	137.8	1,345.2	3,790.6	6,863.3	9,419.2	10,614.9	81/19
Per capita	448	79	148	267	421	578	748	
Per household	1268	294	502	808	1155	1541	1939	
Water	967.8	4.1	41.3	116.8	199.1	284.4	322.0	81/19
Per capita	13	2	5	8	12	17	23	
Per household	38	9	15	25	34	47	59	
Energy	6,399.7	56.6	434.8	945.8	1,402.9	1,695.5	1,864.1	66/34
Per capita	89	33	48	67	86	104	131	
Per household	252	121	162	202	236	277	340	
Household goods	13,019.9	57.7	763.1	1,855.2	2,840.2	3,627.7	3,876.0	63/37
Per capita	181	33	84	131	174	223	273	
Per household	513	123	285	396	478	593	708	
Health	9,134.2	48.7	524.2	1,322.4	2,207.7	2,560.8	2,470.4	61/39
Per capita	127	28	57	93	135	157	174	
Per household	360	104	196	282	372	419	451	
Transportation	3,567.8	15.8	254.6	563.1	795.5	936.1	1,002.8	45/55
Per capita	50	9	28	40	49	57	71	
Per household	141	34	95	120	134	153	183	
ICT	1,356.6	4.7	58.0	158.5	281.5	403.8	450.1	71/29
Per capita	19	3	6	11	17	25	32	
Per household	53	10	22	34	47	66	82	
Education	1,273.6	2.3	26.8	114.8	283.4	365.7	480.5	91/9
Per capita	18	1	3	8	17	22	34	
Per household	50	5	10	24	48	60	88	
Other	10,342.2	48.2	558.8	1,376.2	2,213.3	2,898.3	3,247.4	66/34
Per capita	144	28	61	97	136	178	229	
Per household	408	103	209	293	373	474	593	
Total	134,285.3	679.6	7,423.9	18,409.5	29,522.2	38,037.6	40,212.5	68/32

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	135,248.6	41.4
Housing	94,699.9	34.0
Water	2,488.9	38.9
Energy	14,537.2	44.0
Household goods	34,546.9	37.7
Health	20,214.9	45.2
Transportation	8,318.7	42.9
ICT	3,891.8	34.9
Education	3,647.0	34.9
Other	31,575.0	32.8
Total	349,168.9	38.5

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	38.7	41.7
Housing	27.1	24.0
Water	0.7	0.7
Energy	4.2	4.8
Household goods	9.9	9.7
Health	5.8	6.8
Transportation	2.4	2.7
ICT	1.1	1.0
Education	1.0	0.9
Other	9.0	7.7
Total	100.0	100.0