

PERU

Total national household market \$45,365.0 million

Population 27.3 million

Households 5.4 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	1.4	5.0	95.4	3,971.5	8.8	95.4
BOP2500	2.4	9.0	92.9	5,760.8	12.7	93.0
BOP2000	4.1	14.9	84.4	7,444.2	16.4	84.6
BOP1500	6.7	24.4	67.8	8,676.3	19.1	68.7
BOP1000	8.0	29.1	39.9	6,356.3	14.0	42.3
BOP500	2.2	8.0	22.1	887.6	2.0	22.2
BOP total	24.7	90.4	61.5	33,096.6	73.0	73.4

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP							Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000		
Food	16,403.0	522.9	3,771.4	4,560.4	3,494.8	2,480.6	1,572.9	66/34	
Per capita	665	240	474	685	861	1013	1145		
Per household	3050	1406	2467	3086	3534	3928	4155		
Housing	4,834.8	109.3	672.5	1,178.0	1,189.7	986.5	698.9	85/15	
Per capita	196	50	85	177	293	403	509		
Per household	899	294	440	797	1203	1562	1846		
Water	487.6	5.4	59.5	126.1	125.4	101.0	70.2	97/3	
Per capita	20	2	7	19	31	41	51		
Per household	91	14	39	85	127	160	185		
Energy	1,989.0	37.3	297.0	530.3	493.0	382.4	249.1	87/13	
Per capita	81	17	37	80	121	156	181		
Per household	370	100	194	359	499	605	658		
Household goods	3,403.2	112.0	716.3	883.0	731.8	554.1	405.9	69/31	
Per capita	138	51	90	133	180	226	295		
Per household	633	301	469	598	740	877	1072		
Health	1,745.3	37.4	288.0	439.7	411.5	330.4	238.3	81/19	
Per capita	71	17	36	66	101	135	173		
Per household	325	101	188	298	416	523	630		
Transportation	971.6	18.3	137.7	224.5	232.7	190.8	167.6	66/34	
Per capita	39	8	17	34	57	78	122		
Per household	181	49	90	152	235	302	443		
ICT	577.5	1.2	18.1	86.7	147.6	179.1	144.8	98/2	
Per capita	23	1	2	13	36	73	105		
Per household	107	3	12	59	149	284	382		
Education	440.0	9.9	73.1	107.5	101.0	91.7	56.8	86/14	
Per capita	18	5	9	16	25	37	41		
Per household	82	27	48	73	102	145	150		
Other	2,244.6	34.0	322.8	540.0	516.6	464.2	367.1	80/20	
Per capita	91	16	41	81	127	190	267		
Per household	417	91	211	365	522	735	970		
Total	33,096.6	887.6	6,356.3	8,676.3	7,444.2	5,760.8	3,971.5	73/27	

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	20,958.8	78.3
Housing	6,646.3	72.7
Water	682.9	71.4
Energy	2,613.4	76.1
Household goods	4,413.5	77.1
Health	2,273.9	76.8
Transportation	1,921.6	50.6
ICT	1,254.0	46.1
Education	562.5	78.2
Other	4,038.0	55.6
Total	45,365.0	73.0

Sector shares of household expenditure (%)

	National	BOP
Food	46.2	49.6
Housing	14.7	14.6
Water	1.5	1.5
Energy	5.8	6.0
Household goods	9.7	10.3
Health	5.0	5.3
Transportation	4.2	2.9
ICT	2.8	1.7
Education	1.2	1.3
Other	8.9	6.8
Total	100.0	100.0