

## PAKISTAN

Total national household market \$98,997.8 million

Population 129.0 million

Households 18.5 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.4	0.3	98.0	1,287.0	1.3	98.1
BOP2500	1.1	0.9	90.8	2,824.8	2.9	91.0
BOP2000	3.0	2.3	74.8	5,705.7	5.8	75.0
BOP1500	12.6	9.8	50.0	16,634.0	16.8	50.6
BOP1000	67.5	52.3	28.7	52,092.4	52.6	29.9
BOP500	44.4	34.4	16.6	19,318.1	19.5	16.7
BOP total	129.1	100.0	28.5	97,862.1	98.9	36.1

### BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP							Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000		
<b>Food</b>	<b>48,987.5</b>	<b>10,530.0</b>	<b>27,096.9</b>	<b>7,672.5</b>	<b>2,280.8</b>	<b>968.0</b>	<b>439.2</b>	30/70	
Per capita	380	237	401	609	763	847	1032		
Per household	2643	1996	2737	3175	3661	4397	4515		
<b>Housing</b>	<b>8,612.2</b>	<b>1,435.1</b>	<b>4,066.8</b>	<b>1,735.2</b>	<b>758.1</b>	<b>426.2</b>	<b>190.9</b>	64/36	
Per capita	67	32	60	138	254	373	449		
Per household	465	272	411	718	1217	1936	1962		
<b>Water</b>	<b>223.7</b>	<b>23.0</b>	<b>99.9</b>	<b>51.0</b>	<b>27.7</b>	<b>14.0</b>	<b>8.1</b>	84/16	
Per capita	2	1	1	4	9	12	19		
Per household	12	4	10	21	44	64	84		
<b>Energy</b>	<b>7,954.6</b>	<b>1,660.4</b>	<b>4,342.1</b>	<b>1,298.8</b>	<b>406.6</b>	<b>172.2</b>	<b>74.6</b>	35/65	
Per capita	62	37	64	103	136	151	175		
Per household	429	315	439	537	653	782	767		
<b>Household goods</b>	<b>11,792.7</b>	<b>2,434.3</b>	<b>6,274.4</b>	<b>1,955.3</b>	<b>648.7</b>	<b>346.2</b>	<b>133.7</b>	33/67	
Per capita	91	55	93	155	217	303	314		
Per household	636	461	634	809	1041	1573	1375		
<b>Health</b>	<b>3,655.2</b>	<b>769.3</b>	<b>2,043.8</b>	<b>564.8</b>	<b>186.5</b>	<b>65.7</b>	<b>25.1</b>	30/70	
Per capita	28	17	30	45	62	58	59		
Per household	197	146	206	234	299	299	258		
<b>Transportation</b>	<b>4,039.3</b>	<b>473.2</b>	<b>1,914.8</b>	<b>899.7</b>	<b>379.1</b>	<b>230.2</b>	<b>142.3</b>	42/58	
Per capita	31	11	28	71	127	201	334		
Per household	218	90	193	372	609	1046	1463		
<b>ICT</b>	<b>1,030.3</b>	<b>17.7</b>	<b>306.4</b>	<b>300.9</b>	<b>201.0</b>	<b>129.7</b>	<b>74.7</b>	69/31	
Per capita	8	0	5	24	67	113	175		
Per household	56	3	31	124	323	589	768		
<b>Education</b>	<b>2,091.6</b>	<b>255.7</b>	<b>1,014.0</b>	<b>487.6</b>	<b>193.1</b>	<b>105.1</b>	<b>36.1</b>	61/39	
Per capita	16	6	15	39	65	92	85		
Per household	113	48	102	202	310	478	371		
<b>Other</b>	<b>9,475.0</b>	<b>1,719.4</b>	<b>4,933.4</b>	<b>1,668.3</b>	<b>624.1</b>	<b>367.5</b>	<b>162.2</b>	36/64	
Per capita	73	39	73	132	209	322	381		
Per household	511	326	498	690	1002	1669	1668		
<b>Total</b>	<b>97,862.1</b>	<b>19,318.1</b>	<b>52,092.4</b>	<b>16,634.0</b>	<b>5,705.7</b>	<b>2,824.8</b>	<b>1,287.0</b>	36/64	

Note: All dollar amounts in 2005 PPP

### Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	49,363.6	99.2
Housing	8,745.1	98.5
Water	229.6	97.4
Energy	8,022.2	99.2
Household goods	11,908.8	99.0
Health	3,671.2	99.6
Transportation	4,172.1	96.8
ICT	1,116.5	92.3
Education	2,124.8	98.4
Other	9,643.9	98.2
Total	98,997.8	98.9

### Sector shares of household expenditure (%)

	National	BOP
Food	49.9	50.1
Housing	8.8	8.8
Water	0.2	0.2
Energy	8.1	8.1
Household goods	12.0	12.1
Health	3.7	3.7
Transportation	4.2	4.1
ICT	1.1	1.1
Education	2.1	2.1
Other	9.7	9.7
Total	100.0	100.0