

NIGERIA

Total national household market \$72,373.0 million

Population 126.0 million

Households 26.5 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.3	0.2	88.7	743.1	1.0	88.7
BOP2500	0.6	0.5	74.5	1,374.0	1.9	74.8
BOP2000	2.3	1.8	74.7	4,223.8	5.8	74.8
BOP1500	9.4	7.4	65.4	12,215.3	16.9	65.7
BOP1000	39.2	31.1	53.1	29,617.9	40.9	53.7
BOP500	74.4	59.0	35.3	23,682.8	32.7	37.1
BOP total	126.1	100.1	44.1	71,857.0	99.3	52.3

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	
Food	37,336.3	12,620.6	15,863.8	6,097.5	1,899.7	594.3	260.4	46/54
Per capita	296	170	405	651	829	1030	1015	
Per household	1407	971	1707	1990	2239	2337	3287	
Housing	8,070.2	3,401.9	3,062.7	1,097.0	342.6	104.1	61.9	57/43
Per capita	64	46	78	117	150	180	241	
Per household	304	262	330	358	404	409	781	
Water	591.5	185.4	259.2	101.0	33.7	7.7	4.5	76/24
Per capita	5	2	7	11	15	13	17	
Per household	22	14	28	33	40	30	56	
Energy	5,091.2	1,823.7	2,063.5	808.8	264.4	85.1	45.7	63/37
Per capita	40	25	53	86	115	148	178	
Per household	192	140	222	264	312	335	577	
Household goods	6,767.4	2,170.6	2,716.1	1,182.1	451.5	158.4	88.7	54/46
Per capita	54	29	69	126	197	275	346	
Per household	255	167	292	386	532	623	1120	
Health	4,099.7	1,178.5	1,691.5	759.2	288.7	124.7	57.1	48/52
Per capita	33	16	43	81	126	216	222	
Per household	154	91	182	248	340	491	721	
Transportation	4,159.6	717.5	1,558.4	1,035.4	536.5	173.5	138.3	68/32
Per capita	33	10	40	111	234	301	539	
Per household	157	55	168	338	632	682	1746	
ICT	477.4	72.5	182.5	115.4	62.1	18.1	26.9	77/23
Per capita	4	1	5	12	27	31	105	
Per household	18	6	20	38	73	71	339	
Education	1,423.0	499.6	599.9	227.9	81.5	7.1	7.0	75/25
Per capita	11	7	15	24	36	12	27	
Per household	54	38	65	74	96	28	88	
Other	3,840.6	1,012.4	1,620.2	791.1	263.2	101.0	52.6	60/40
Per capita	30	14	41	84	115	175	205	
Per household	145	78	174	258	310	397	664	
Total	71,857.0	23,682.8	29,617.9	12,215.3	4,223.8	1,374.0	743.1	52/48

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	37,489.9	99.6
Housing	8,108.7	99.5
Water	593.7	99.6
Energy	5,123.6	99.4
Household goods	6,832.0	99.1
Health	4,182.6	98.0
Transportation	4,240.9	98.1
ICT	488.7	97.7
Education	1,427.8	99.7
Other	3,885.1	98.9
Total	72,373.0	99.3

Sector shares of household expenditure (%)

	National	BOP
Food	51.8	52.0
Housing	11.2	11.2
Water	0.8	0.8
Energy	7.1	7.1
Household goods	9.4	9.4
Health	5.8	5.7
Transportation	5.9	5.8
ICT	0.7	0.7
Education	2.0	2.0
Other	5.4	5.3
Total	100.0	100.0