

KAZAKHSTAN

Total national household market \$28,447.8 million

Population 15.4 million

Households 3.7 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	1.2	7.5	80.3	3,473.4	12.2	80.4
BOP2500	2.1	13.3	73.7	5,048.6	17.7	73.9
BOP2000	3.1	20.0	62.3	5,921.5	20.8	62.6
BOP1500	4.3	27.8	47.0	5,867.6	20.6	47.7
BOP1000	3.4	21.7	33.0	2,939.9	10.3	33.1
BOP500	0.2	1.5	35.6	105.2	0.4	34.9
BOP total	14.2	91.8	53.4	23,356.2	82.1	60.1

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP							Urban / rural (% of BOP)
		500	1000	1500	2000	2500	3000		
Food	13,641.2	71.8	1,897.0	3,570.2	3,391.3	2,799.2	1,911.8	56/44	
Per capita	959	306	564	829	1092	1358	1649		
Per household	3687	1737	3147	3590	3746	4026	4154		
Housing	95.3	0.2	5.8	19.5	27.9	25.0	17.0	98/2	
Per capita	7	1	2	5	9	12	15		
Per household	26	5	10	20	31	36	37		
Water	178.4	1.2	21.6	47.0	46.5	38.3	23.8	79/21	
Per capita	13	5	6	11	15	19	21		
Per household	48	28	36	47	51	55	52		
Energy	2,149.7	9.4	260.7	521.4	548.3	479.4	330.6	63/37	
Per capita	151	40	78	121	176	233	285		
Per household	581	227	433	524	606	689	718		
Household goods	2,699.3	9.3	324.3	683.0	691.8	594.4	396.5	62/38	
Per capita	190	40	96	159	223	288	342		
Per household	730	226	538	687	764	855	862		
Health	480.5	1.4	46.7	102.6	128.1	112.9	88.7	69/31	
Per capita	34	6	14	24	41	55	77		
Per household	130	33	78	103	142	162	193		
Transportation	833.7	2.9	82.6	190.1	215.9	200.1	142.1	72/28	
Per capita	59	12	25	44	70	97	123		
Per household	225	70	137	191	239	288	309		
ICT	321.8	0.5	19.5	59.3	90.4	86.0	66.1	78/22	
Per capita	23	2	6	14	29	42	57		
Per household	87	13	32	60	100	124	144		
Education	397.3	0.8	30.7	96.1	115.2	94.9	59.5	75/25	
Per capita	28	4	9	22	37	46	51		
Per household	107	20	51	97	127	137	129		
Other	2,558.9	7.7	251.0	578.5	666.0	618.5	437.2	64/36	
Per capita	180	33	75	134	214	300	377		
Per household	692	186	416	582	736	890	950		
Total	23,356.2	105.2	2,939.9	5,867.6	5,921.5	5,048.6	3,473.4	60/40	

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	16,324.5	83.6
Housing	118.8	80.2
Water	215.4	82.8
Energy	2,616.4	82.2
Household goods	3,304.3	81.7
Health	622.0	77.3
Transportation	1,076.5	77.4
ICT	436.9	73.7
Education	469.9	84.6
Other	3,263.2	78.4
Total	28,447.8	82.1

Sector shares of household expenditure (%)

	National	BOP
Food	57.4	58.4
Housing	0.4	0.4
Water	0.8	0.8
Energy	9.2	9.2
Household goods	11.6	11.6
Health	2.2	2.1
Transportation	3.8	3.6
ICT	1.5	1.4
Education	1.7	1.7
Other	11.5	11.0
Total	100.0	100.0