

INDONESIA

Total national household market \$214,912.1 million

Population 208.6 million

Households 52.1 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	2.1	1.0	98.3	8,256.1	3.8	100.0
BOP2500	5.0	2.4	96.2	14,000.5	6.5	98.7
BOP2000	12.8	6.1	86.8	26,213.5	12.2	93.9
BOP1500	35.6	17.1	70.0	49,854.1	23.2	80.1
BOP1000	108.3	51.9	39.5	86,833.7	40.4	57.8
BOP500	42.9	20.6	17.4	19,481.6	9.1	32.8
BOP total	206.8	99.1	45.1	204,639.4	95.2	53.8

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	
Food	107,515.5	12,355.1	49,255.3	25,286.9	11,985.0	5,735.9	2,897.2	53/47
Per capita	520	288	455	710	937	1141	1351	
Per household	2064	1353	1803	2575	3226	3879	4586	
Housing	20,082.6	1,194.7	6,628.2	4,984.2	3,281.5	2,197.1	1,797.0	73/27
Per capita	97	28	61	140	257	437	838	
Per household	386	131	243	508	883	1486	2844	
Water	739.4	13.2	182.8	225.0	155.6	98.7	64.0	90/10
Per capita	4	0	2	6	12	20	30	
Per household	14	1	7	23	42	67	101	
Energy	12,683.0	1,244.4	5,427.0	3,015.4	1,586.7	872.0	537.5	57/43
Per capita	61	29	50	85	124	173	251	
Per household	243	136	199	307	427	590	851	
Household goods	15,722.0	1,470.0	6,735.3	3,768.0	2,030.8	1,075.9	642.0	55/45
Per capita	76	34	62	106	159	214	299	
Per household	302	161	247	384	547	728	1016	
Health	4,074.8	294.4	1,612.4	1,044.5	578.7	364.5	180.2	62/38
Per capita	20	7	15	29	45	72	84	
Per household	78	32	59	106	156	247	285	
Transportation	8,395.7	252.8	2,685.8	2,577.8	1,563.8	833.1	482.3	67/33
Per capita	41	6	25	72	122	166	225	
Per household	161	28	98	263	421	563	763	
ICT	2,139.2	4.5	173.7	491.2	598.8	497.4	373.6	93/7
Per capita	10	0	2	14	47	99	174	
Per household	41	0	6	50	161	336	591	
Education	3,740.3	207.6	1,184.1	1,014.4	678.9	406.5	248.8	79/21
Per capita	18	5	11	28	53	81	116	
Per household	72	23	43	103	183	275	394	
Other	29,547.2	2,444.8	12,949.1	7,446.6	3,753.7	1,919.4	1,033.5	55/45
Per capita	143	57	120	209	293	382	482	
Per household	567	268	474	758	1010	1298	1636	
Total	204,639.4	19,481.6	86,833.7	49,854.1	26,213.5	14,000.5	8,256.1	58/42

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	110,619.9	97.2
Housing	22,410.6	89.6
Water	813.1	90.9
Energy	13,391.9	94.7
Household goods	16,688.3	94.2
Health	4,330.1	94.1
Transportation	8,924.0	94.1
ICT	2,711.5	78.9
Education	4,065.3	92.0
Other	30,957.4	95.4
Total	214,912.1	95.2

Sector shares of household expenditure (%)

	National	BOP
Food	51.5	52.5
Housing	10.4	9.8
Water	0.4	0.4
Energy	6.2	6.2
Household goods	7.8	7.7
Health	2.0	2.0
Transportation	4.2	4.1
ICT	1.3	1.0
Education	1.9	1.8
Other	14.4	14.4
Total	100.0	100.0