

GUATEMALA

Total national household market \$23,549.0 million

Population 11.4 million

Households 1.8 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.7	5.8	69.8	2,057.8	8.7	70.2
BOP2500	0.9	7.8	58.2	2,245.2	9.5	58.3
BOP2000	1.4	12.3	44.8	2,727.4	11.6	44.7
BOP1500	2.5	21.8	29.5	3,459.9	14.7	30.0
BOP1000	3.4	29.7	14.8	2,874.6	12.2	15.8
BOP500	0.9	7.9	6.9	401.5	1.7	7.1
BOP total	9.7	85.2	29.8	13,766.3	58.5	39.9

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		500	1000	1500	2000	2500	3000	
Food	6,414.8	224.4	1,571.8	1,700.7	1,217.7	929.1	771.2	34/66
Per capita	660	251	464	685	872	1044	1166	
Per household	3646	1875	3005	3681	4150	4639	4791	
Housing	1,602.2	42.3	297.0	387.0	330.1	273.6	272.1	48/52
Per capita	165	47	88	156	236	307	412	
Per household	911	353	568	838	1125	1366	1691	
Water	43.4	0.5	4.0	9.4	8.9	11.6	9.0	60/40
Per capita	4	1	1	4	6	13	14	
Per household	25	5	8	20	30	58	56	
Energy	943.3	34.9	227.1	250.9	174.5	144.7	111.2	40/60
Per capita	97	39	67	101	125	163	168	
Per household	536	292	434	543	595	722	691	
Household goods	1,110.5	42.8	253.1	289.8	205.9	167.5	151.3	36/64
Per capita	114	48	75	117	147	188	229	
Per household	631	358	484	627	702	837	940	
Health	698.3	11.7	105.6	165.3	164.8	130.1	120.7	36/64
Per capita	72	13	31	67	118	146	182	
Per household	397	98	202	358	562	650	750	
Transportation	477.1	4.4	50.5	92.2	96.0	105.3	128.8	44/56
Per capita	49	5	15	37	69	118	195	
Per household	271	37	97	200	327	526	800	
ICT	129.2	0.0	7.2	20.0	24.2	39.5	38.2	57/43
Per capita	13	0	2	8	17	44	58	
Per household	73	0	14	43	83	197	237	
Education	118.7	0.7	8.9	21.9	27.7	31.4	28.3	63/37
Per capita	12	1	3	9	20	35	43	
Per household	67	6	17	47	94	157	176	
Other	2,228.7	39.7	349.4	522.5	477.6	412.5	427.1	49/51
Per capita	229	44	103	210	342	463	646	
Per household	1267	332	668	1131	1628	2060	2654	
Total	13,766.3	401.5	2,874.6	3,459.9	2,727.4	2,245.2	2,057.8	40/60

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	8,991.6	71.3
Housing	2,479.5	64.6
Water	107.1	40.6
Energy	1,303.9	72.3
Household goods	1,953.7	56.8
Health	1,365.7	51.1
Transportation	1,753.4	27.2
ICT	462.8	27.9
Education	439.1	27.0
Other	4,692.2	47.5
Total	23,549.0	58.5

Sector shares of household expenditure (%)

	National	BOP
Food	38.2	46.6
Housing	10.5	11.6
Water	0.5	0.3
Energy	5.5	6.9
Household goods	8.3	8.1
Health	5.8	5.1
Transportation	7.4	3.5
ICT	2.0	0.9
Education	1.9	0.9
Other	19.9	16.2
Total	100.0	100.0