

COLOMBIA

Total national household market \$170,092.6 million

Population 43.7 million

Households 5.5 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	4.1	9.5	91.9	12,108.8	7.1	91.8
BOP2500	4.6	10.6	86.7	11,093.1	6.5	86.9
BOP2000	5.2	11.8	82.1	9,598.8	5.6	82.4
BOP1500	5.2	11.9	69.2	6,955.3	4.1	69.4
BOP1000	4.5	10.3	54.6	3,688.9	2.2	56.4
BOP500	1.5	3.4	27.3	530.5	0.3	30.0
BOP total	25.2	57.6	73.8	43,975.4	25.9	81.3

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		500	1000	1500	2000	2500	3000	
Food	18,154.5	257.5	1,809.9	3,170.8	3,916.2	4,416.8	4,583.4	74/26
Per capita	722	174	403	607	757	951	1106	
Per household	3321	962	2155	2868	3420	4077	4471	
Housing	9,352.5	117.9	710.9	1,423.7	2,070.6	2,377.2	2,652.2	92/8
Per capita	372	80	158	273	400	512	640	
Per household	1711	441	847	1288	1808	2194	2587	
Water	533.1	2.8	30.2	81.0	116.1	147.4	155.8	93/7
Per capita	21	2	7	16	22	32	38	
Per household	98	10	36	73	101	136	152	
Energy	2,278.7	22.3	210.1	380.3	522.1	578.2	565.6	86/14
Per capita	91	15	47	73	101	125	137	
Per household	417	83	250	344	456	534	552	
Household goods	3,768.5	43.5	288.7	576.1	845.3	938.5	1,076.3	79/21
Per capita	150	29	64	110	163	202	260	
Per household	689	163	344	521	738	866	1050	
Health	660.2	10.1	67.1	115.4	157.2	145.5	164.9	73/27
Per capita	26	7	15	22	30	31	40	
Per household	121	38	80	104	137	134	161	
Transportation	2,900.7	16.2	139.5	379.0	628.6	796.0	941.5	81/19
Per capita	115	11	31	73	121	171	227	
Per household	531	60	166	343	549	735	918	
ICT	802.2	0.9	19.4	65.5	151.6	258.1	306.7	93/7
Per capita	32	1	4	13	29	56	74	
Per household	147	3	23	59	132	238	299	
Education	593.9	3.8	28.9	63.0	122.0	178.2	197.9	94/6
Per capita	24	3	6	12	24	38	48	
Per household	109	14	34	57	107	165	193	
Other	4,931.1	55.5	384.2	700.4	1,069.3	1,257.1	1,464.6	81/19
Per capita	196	38	85	134	207	271	354	
Per household	902	208	457	633	934	1160	1429	
Total	43,975.4	530.5	3,688.9	6,955.3	9,598.8	11,093.1	12,108.8	81/19

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	54,754.4	33.2
Housing	34,343.4	27.2
Water	2,105.2	25.3
Energy	6,512.2	35.0
Household goods	15,284.1	24.7
Health	2,098.2	31.5
Transportation	16,809.6	17.3
ICT	6,951.5	11.5
Education	4,014.0	14.8
Other	27,220.0	18.1
Total	170,092.6	25.9

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	32.2	41.3
Housing	20.2	21.3
Water	1.2	1.2
Energy	3.8	5.2
Household goods	9.0	8.6
Health	1.2	1.5
Transportation	9.9	6.6
ICT	4.1	1.8
Education	2.4	1.4
Other	16.0	11.2
Total	100.0	100.0