

CAMEROON

Total national household market \$17,873.5 million

Population 15.5 million

Households 2.9 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.4	2.6	80.6	1,154.0	6.5	80.7
BOP2500	0.6	4.2	84.4	1,535.2	8.6	84.6
BOP2000	1.3	8.3	68.2	2,364.6	13.2	68.4
BOP1500	2.8	18.1	50.0	3,624.4	20.3	50.7
BOP1000	5.7	36.9	23.8	4,413.3	24.7	25.7
BOP500	4.0	26.0	7.1	1,511.9	8.5	7.8
BOP total	14.9	96.0	32.2	14,603.4	81.7	47.5

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		500	1000	1500	2000	2500	3000	
Food	6,013.8	800.1	2,151.9	1,475.8	823.1	440.5	322.4	36/64
Per capita	404	199	376	527	640	684	815	
Per household	2087	1332	2059	2397	2491	2671	2581	
Housing	1,837.5	176.3	544.0	454.6	306.3	197.9	158.6	53/47
Per capita	124	44	95	162	238	307	401	
Per household	638	294	521	738	927	1200	1269	
Water	103.6	2.4	20.2	27.4	21.3	17.8	14.5	85/15
Per capita	7	1	4	10	17	28	37	
Per household	36	4	19	44	64	108	116	
Energy	689.3	66.5	197.8	181.6	120.8	71.4	51.2	54/46
Per capita	46	17	35	65	94	111	129	
Per household	239	111	189	295	366	433	410	
Household goods	1,836.2	204.6	554.2	448.8	288.2	193.0	147.3	43/57
Per capita	123	51	97	160	224	299	372	
Per household	637	341	530	729	872	1170	1179	
Health	756.7	64.5	199.7	183.8	140.3	103.2	65.2	57/43
Per capita	51	16	35	66	109	160	165	
Per household	263	107	191	298	425	626	522	
Transportation	1,223.8	66.6	277.2	305.8	239.3	189.0	145.9	59/41
Per capita	82	17	48	109	186	293	369	
Per household	425	111	265	497	724	1146	1168	
ICT	97.7	0.4	6.9	16.4	23.9	27.8	22.2	89/11
Per capita	7	0	1	6	19	43	56	
Per household	34	1	7	27	72	169	178	
Education	261.0	15.7	60.7	73.2	51.6	33.9	25.8	74/26
Per capita	18	4	11	26	40	53	65	
Per household	91	26	58	119	156	206	207	
Other	1,783.8	114.8	400.8	456.9	349.8	260.7	200.8	61/39
Per capita	120	29	70	163	272	405	507	
Per household	619	191	384	742	1059	1581	1608	
Total	14,603.4	1,511.9	4,413.3	3,624.4	2,364.6	1,535.2	1,154.0	47/53

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	6,695.4	89.8
Housing	2,310.4	79.5
Water	138.1	75.0
Energy	806.6	85.5
Household goods	2,253.2	81.5
Health	915.2	82.7
Transportation	1,872.0	65.4
ICT	189.0	51.7
Education	339.5	76.9
Other	2,354.2	75.8
Total	17,873.5	81.7

Sector shares of household expenditure (%)

	National	BOP
Food	37.5	41.2
Housing	12.9	12.6
Water	0.8	0.7
Energy	4.5	4.7
Household goods	12.6	12.6
Health	5.1	5.2
Transportation	10.5	8.4
ICT	1.1	0.7
Education	1.9	1.8
Other	13.2	12.2
Total	100.0	100.0