Corporate Ecosystem Services Review: Summary of Methodology

Step		1. Select the scope	2. Identify priority ecosystem services	3. Analyze trends in priority services	4. Identify business risks and opportunities	5. Develop strategies
Activity		Choose boundary within which to conduct the ESR (a specific business unit, product, market, landholdings, major customer, supplier, etc.)	Systematically evaluate degree of company's dependence and impact on more than 20 ecosystem services. Determine highest "priority" ecosystem services—those most relevant to business performance	Research and evaluate conditions and trends in the priority ecosystem services, as well as the drivers of these trends	Identify and evaluate business risks and opportunities that might arise due to the trends in priority ecosystem services	Outline and prioritize strategies for managing the risks and opportunities
Who is involved	• Executive managers	✓				✓
	• Manager(s) from selected scope	✓	✓		✓	✓
	• Analysts		✓	✓	✓	✓
	• Consultants (optional)		✓	✓	✓	✓
Sources of input and information	• In-house business managers and analysts		✓	✓	✓	✓
	• Existing and new in-house analyses		✓	✓	✓	
	• Local stakeholders		✓			
	• Experts from universities and research institutions			✓		
	• Millennium Ecosystem Assessment publications and experts			✓		
	• Nongovernmental organizations			✓	✓	✓
	• Industry associations			✓	✓	✓
	• Published research		✓	✓	✓	
	• Other resources and tools*		✓	✓	✓	
End product		Boundary for ESR analysis	List of 5-7 "priority" ecosystem services	Short paper or set of data that summarizes trends for each priority ecosystem service	List and description of possible business risks and opportunities	Prioritized set of strategies
Estimated time**		1-2 weeks	2-3 weeks	4-6 weeks	1-2 weeks	2-3 weeks
For details see:		pages 13-14	14-20	20-23	24-30	30-32

* See Chapter III for examples and details.
** Estimates based on road tests and reflect one full-time equivalent. Time required to conduct an ESR will vary based on factors including the scope selected, availability of information, and number of staff allocated to gather information and conduct research and interviews.

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