

The Corporate Ecosystem Services Review

Guidelines for Identifying Business Risks & Opportunities Arising from Ecosystem Change

John Finisdore

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Speaker

John Finisdore works with the World Resources Institute, Washington DC, USA in Ecosystem Services Review team and its corporate partners to develop strategies, policies and new markets for ecosystems services. He is co-author of the [Corporate Ecosystem Services Review](#) and is working on various valuation and agriculture initiatives.

Prior to joining WRI, he spent several years in Central America, Indonesia and the South Pacific where he worked in economic development and the environment. His sector portfolios include conservation, poverty reduction, small enterprise development, value chain enhancement and agriculture. In these capacities he has developed partnerships with several Fortune 500 firms.

Abstract

Companies depend on the services that healthy ecosystems provide such as freshwater, wood, water purification, pollination, and natural hazard protection, among others. Degradation of these “ecosystem services,” therefore, can pose a number of risks to corporate performance as well as create new business opportunities. Unfortunately, many companies often fail to make the connection between the health of the ecosystems and the business bottom line. The Corporate Ecosystem Services Review (ESR) is designed to address this need. It is a structured methodology that helps managers develop strategies to manage their risks and opportunities arising from their company’s dependence and impacts on ecosystems. It was developed in cooperation with the World Business Council for Sustainable Development (WBCSD) and the Meridian Institute. Since its launch in March 2008, over thirty corporations have implemented the ESR and scores of others are gearing-up to use the methodology. This seminar will provide business leaders, scientists, policy makers and public community, an intimate knowledge of this powerful new methodology.

When

Friday 3 April 2009, 3.00pm - 4.30pm

Afternoon tea at 3:00pm, talk begins 3:30pm

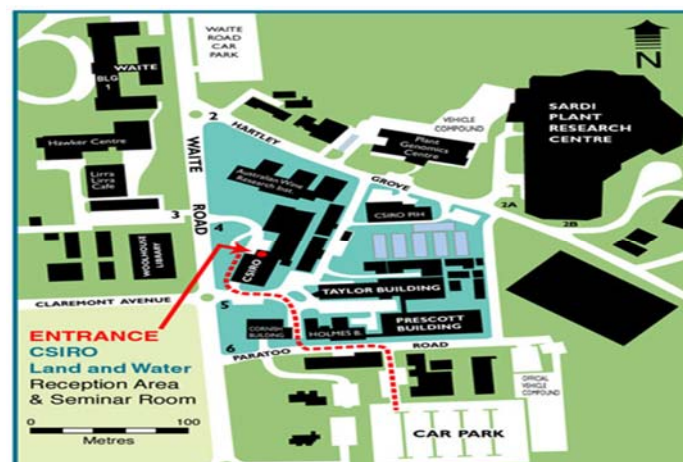
Where

Seminar room, Building1, CSIRO Waite Road, Urrbrae.

[Google map and satellite](#)

Admission free, RSVP essential

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Further information

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