

# Intensive Consultants' Training on the Corporate Ecosystem Services Review

**21-22 April, 2009 in Stockholm, Sweden**

*Global warming may dominate headlines today. Ecosystem degradation will do so tomorrow.*

Companies depend on the services that healthy ecosystems provide such as freshwater, wood, water purification, pollination, and natural hazard protection, among others. Degradation of these “ecosystem services,” therefore, can pose a number of risks to corporate performance, as well as create new business opportunities. Unfortunately, many companies often fail to make the connection between the health of ecosystems and the business bottom line.

The [Corporate Ecosystem Services Review](#) (ESR) is designed to address this need. It is a structured methodology that helps managers develop strategies to manage their risks and opportunities arising from their company’s dependence and impacts on ecosystems. The World Resources Institute (WRI) developed the ESR in cooperation with the World Business Council for Sustainable Development (WBCSD) and the Meridian Institute.

Since its launch last year, over 40 corporations have implemented the ESR and scores of others are gearing up to use the methodology. As a result, demand for consultants with expertise in ecosystem services is on the rise. This training will provide consultants with detailed information about this powerful new methodology.

## ESR Case Examples

The experience of these WBCSD member companies and other ESR case examples will be explored during the training session:

- **Azko Nobel** used the ESR to inform plants location strategies in Asia
- **BC Hydro** ran an ESR on a commissioned hydroelectric power plant, improving its management
- **Mondi** reviewed their FSC certified plantations, developing several profitable strategies
- **Syngenta** conducted an ESR for small farmers in India and developed new strategic ideas
- **Supply Chains** –firms are using the ESR to improve supply chain management related to ecosystem service risks and opportunities
- **EMS** – from plant management to environmental impact assessments, the ESR is helping several firms improve and enhance existing environmental management strategies
- **Benchmarking** – some companies are using the ESR to enhance their environmental performance goals, matrices, and monitoring

## Information & Registration

For more information and to register, contact Louise Hard af Segerstad, [louise@albaeco.com](mailto:louise@albaeco.com), +46-8-674 75 12

**Registration fees:** (per attendee) SEK 7.500, approximately \$640 Euro

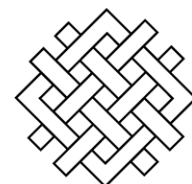
**Location:** Albaeco and Stockholm Resilience Centre, Kraftriket 2B, Stockholm University

Regular updates to agenda are available at [www.wri.org/ecosystems/esr](http://www.wri.org/ecosystems/esr)

**Stockholm Resilience Centre**  
Research for Governance of Social-Ecological Systems



**Stockholm University**



**World Resources Institute**

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## Attendees

The conference will be attended by strategic environmental consultants, green house gas emission auditors, ISO certifiers, experts in environmental impact assessments, environmental assessors, among others. They will specialize in a range of industries including manufacturing, mining, and forestry, as well as a range of specializations such as carbon inventories, reporting, product development, and monitoring.

## Agenda (Subject to change)

Tuesday, April 21		Lead
9:00	Registration	
9:30	Welcome	Louise Hård af Segerstad, Albaeco
10:00	Ecosystem Services & Millennium Assessment	Professor Carl Folke (invited) Stockholm Resilience Centre
10:45	Coffee	
11.15	Ecosystems & corporations	John Finisdore, WRI
12.00	Lunch	
13.15	Introduction to the ESR	John Finisdore, WRI
14.15	ESR Workshop -Introduction -Breakout sessions -Discussion & reflection	Louise Hård af Segerstad, Albaeco  John Finisdore, WRI
17.00	Reception	

Wednesday, April 22		Lead
9:00	ESR Case Study- Akzo Nobel	Christina Hillforth, Akzo Nobel
9:45	Coffee	
10:15	ESR Case Study	
11:00	Comparing the ESR to other environmental assessments	Martin Persson, Consultant Sense Group
12:00	Lunch	
13.15	Ecosystem services & societal bodies -The ES concept in Government -The ES concept in business arenas	
14.30	Coffee	
15.00	SWOT analysis	Structured discussion
16.00	Final remarks- ESR next steps	John Finisdore, WRI
16.30	Final Remarks-The ESR in Sweden	Louise Hård af Segerstad, Albaeco