

# Corporate Ecosystem Services Review

**PRESENTER:**

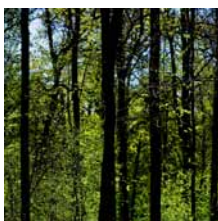
JOHN FINISDORE  
WORLD RESOURCE INSTITUTE,  
WASHINGTON

**DATE:** TUESDAY 24TH MARCH 2009

**VENUE:** THE CONNECTION  
PETER ROSS EDWARDS CAUSEWAY  
(NEAR KIDSTOWN) SHEPPARTON

**FORMAT:** ONE-DAY WORKSHOP

**COST:** Ai GROUP MEMBER: \$195 INC GST  
NON-MEMBER: \$245 INC GST



Ecosystems provide businesses with numerous benefits or “ecosystem services.” Forests supply timber and wood fiber, purify water, regulate climate, and yield genetic resources. River systems provide freshwater, power, and recreation. Coastal wetlands filter waste, mitigate floods, and serve as nurseries for commercial fisheries.



Human activities are rapidly degrading these and other ecosystems. The Millennium Ecosystem Assessment found that ecosystems have declined more rapidly and extensively over the past 50 years; particularly in light of population growth, economic expansion, and global climate change. Left unchecked, this degradation could jeopardize future economic well-being, creating new winners and losers within industry.



Industry in regional Victoria is experience pressure on its global competitiveness with the higher costs associated with a growing scarcity of resources and an increasing expectation

from the community and government to better manage environmental outcomes.

Ecosystems are highly relevant to industry because companies not only impact on them but place significant dependence on the benefits derived through the services they provide. The changing nature of ecosystems can pose a number of risks to corporate performance as well as create new business opportunities. This can influence the operational environment; lead to changes to compliance legislation by government; influence a customer’s perception of an organisation; and missing opportunities for more favourable “green” financing.

Management systems and environmental due diligence tools are often not fully attuned to the risks and opportunities arising from the degradation and use of ecosystem services. They mainly focus on the environmental impact of pollution and natural resource consumption and the environmental impacts, not the

organisation’s dependence. Furthermore, they typically focus on risks, not business opportunities.

The Corporate Ecosystem Services Review (ESR) is designed to address these gaps. It consists of a structured methodology that helps managers proactively develop strategies to manage business risks and opportunities arising from their company’s dependence and impact on ecosystems.

The Ecosystem Services Review can provide value to businesses in industries that directly interact with ecosystems such as agriculture, food processors, beverages, water services, forestry, electricity, oil, gas, mining, and tourism.

This one-day workshop provides an opportunity for local industry to hear from an international speaker and network with other local industrialists to identify the opportunities to better manage business risk and identify new opportunities in a collaborative forum.

The workshop is targeted at industry and will cover:

- An introduction to ecosystem services (ES);
- How are ecosystem services related to industry (impacts and dependency, risks and opportunities);
- An overview of the Corporate Ecosystem Services Review (ESR) methodology
- A presentation of case studies of ESR in action;
- A facilitated discussion on local ecosystem issues for local industry; and
- A presentation on future developments

For more information about Corporate Ecosystem Services Review visit the World Resource Institute website at [www.wri.org](http://www.wri.org).



**PRESENTER :** John Finisdore works with World Resource Institute’s Ecosystem Services Review team and its corporate partners to develop strategies, policies and new markets for ecosystems services. He is coauthor of the Corporate Ecosystem Services Review and is working on various valuation and agriculture initiatives.

Prior to joining WRI, he spent several years in Central America, Indonesia and the South Pacific where he worked in economic development and the environment. His sector portfolios include conservation, poverty reduction, small enterprise.



WORLD  
RESOURCES  
INSTITUTE

# Corporate Ecosystem Services Review

**FORMAT:** ONE-DAY WORKSHOP

**PRESENTER:**  
JOHN FINISDORE  
WORLD RESOURCE INSTITUTE, WASHINGTON

**SEMINAR**

Please tick the date you would like to attend.

**COST**    \$195 (inc GST) (Ai Group members)  
              \$245 (inc GST) (non - Ai Group members)

**SHEPPARTON**

Tuesday, 24 MARCH 2009  
Registration: 8.45am  
Seminar: 9.00am - 5.00pm

**PARTICIPANT/S DETAILS**

Ai Group member  
Membership No:

Non Ai Group member

FIRST NAME

SURNAME

COMPANY NAME

POSITION

POSTAL ADDRESS

STATE

POSTCODE

TELEPHONE

EMAIL

PLEASE FIND ENCLOSED A CHEQUE FOR \$

OR PLEASE CHARGE MY CREDIT CARD \$

AMEX    MASTERCARD    DINERS    VISA

EXPIRY DATE

CARD HOLDER'S NAME

SIGNATURE

**ALL REGISTRATIONS TO:**

Sarah McCormick  
Australian Industry Group  
PO Box 7622, Melbourne Vic 8004  
Telephone: 03 9867 0224  
Facsimile: 03 9867 0122

**RSVP:** Please return completed form by fax or post by **23 March 2009.**

**ENQUIRIES:** Jim Dannock M: 0419 762 792

**BOOK EARLY AS SEATS ARE LIMITED**

**Cancellation Policy** – Registration may be cancelled up to 5 working days prior to commencement of the course, with participants either transferring to another course or receiving a full refund. If no cancellation notice is received or cancellation is made less than 5 working days prior to commencement of the course, no refund will be issued and transfer to another course will incur a fee of 50% of the course cost. You may substitute another participant at any time prior to the course commencement date should the nominated person be unable to attend. Ai Group reserves the right to cancel or postpone a course to an alternative date. All registered participants affected by such changes will receive a full refund or be offered the opportunity to transfer to the next available course program. **Privacy Policy** – The Australian Industry Group is bound by the National Privacy Principles under the Privacy Amendment (Private Sector) Act 2000. The personal information disclosed by you to us will be used for the purpose of identifying you and confirming your participation. If applicable, financial information disclosed by you will be used only for the purposes of effecting the transaction to which it relates, and will be kept securely until legally able to be deleted. Otherwise, the personal information disclosed will be used by us to communicate with you about our products and services. If you do not want to receive communications from us about products or services unrelated to this transaction, please inform the above contact. Details of our Privacy Policy are available from the contact.

AIG7365

SPONSORS



PRESENTED BY

