



WORLD
RESOURCES
INSTITUTE

You're Invited to

WRI's 2009 MindShare Meeting

INTERACTIVE • INNOVATIVE • INSIGHTFUL

NOVEMBER 11-12, 2009

Bloomberg L.P.

731 Lexington Avenue

New York, NY

Attire: Business Casual



**Corporate
Consultative Group**

WORLD RESOURCES INSTITUTE

NOVEMBER 11

4:00 PM – CEO and Board Interview: “Imbedding Sustainability into the Business so it Sustains through Leadership Changes”

DuPont’s Chad Holliday (Chairman), Ellen Kullman (CEO), and Bill Reilly (Board Member) – in conversation with Bloomberg columnist Eric Pooley.

- How do you ensure that sustainability does not disappear with change in senior leadership? What is the role of the board?
- How does the regulatory and political context globally shape the CEO and board’s view of what goals to establish?
- How can a business leader be flexible and responsive to different expectations and pressures?

6:30 PM – ‘Courage To Lead’ dinner at the Mandarin Oriental

Each CCG member company receives one complimentary ticket. Additional tickets or table purchases are also available.

NOVEMBER 12

8:30 AM – Breakfast and Keynote: “Looking Ahead: Financial Information and Corporate Environmental Management”

Daniel Doctoroff, President of Bloomberg

9:45 AM – “Sharing Group Experience: The value and challenges of sustainability goals”

Facilitated by Elizabeth Cook, Vice President, WRI

10:30 AM – Networking Break

10:45 AM – Issue Immersion 1

- A Guide to the GHG Protocol and Supply Chain Management
- Emerging Best Practice: Renewing Social License to Operate
- What You Need to Know about GHG Offsets

12:15 PM – Networking Lunch

1:00 PM – “From Washington to Copenhagen...and Beyond”

Jennifer Morgan, Climate & Energy Program Director, WRI

Continued on back

1:45 PM – Issue Immersion 2

- Disruptive Innovation for Safe Climate, Sound Business
- The WRI Water Risk Index
- Shaping a Future CCG Strategy

3:15 PM – “Looking to the future: WRI Shares its Strategic Plan and Top Outcomes”

Manish Bapna, Managing Director, WRI

3:45 PM – Wrap-Up – The Issues to Watch

Jonathan Lash, President, WRI

4:30 PM – Adjourn

RSVP

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www.wri.org/corporate-consultative-group