



WORLD  
RESOURCES  
INSTITUTE

*You're Invited to*

# WRI's 2009 MindShare Meeting

**INTERACTIVE • INNOVATIVE • INSIGHTFUL**

**NOVEMBER 11-12, 2009**

*Bloomberg L.P.*

*731 Lexington Avenue*

*New York, NY*

*Attire: Business Casual*



**Corporate  
Consultative Group**

WORLD RESOURCES INSTITUTE

## NOVEMBER 11

### **4:00 PM – CEO and Board Interview: “Imbedding Sustainability into the Business so it Sustains through Leadership Changes”**

DuPont’s Chad Holliday (Chairman), Ellen Kullman (CEO), and Bill Reilly (Board Member) – in conversation with Bloomberg columnist Eric Pooley.

- How do you ensure that sustainability does not disappear with change in senior leadership? What is the role of the board?
- How does the regulatory and political context globally shape the CEO and board’s view of what goals to establish?
- How can a business leader be flexible and responsive to different expectations and pressures?

### **6:30 PM – ‘Courage To Lead’ dinner at the Mandarin Oriental**

Each CCG member company receives one complimentary ticket. Additional tickets or table purchases are also available.

## NOVEMBER 12

### **8:30 AM – Breakfast and Keynote: “Looking Ahead: Financial Information and Corporate Environmental Management”**

Daniel Doctoroff, President of Bloomberg

### **9:45 AM – “Sharing Group Experience: The value and challenges of sustainability goals”**

Facilitated by Elizabeth Cook, Vice President, WRI

### **10:30 AM – Networking Break**

### **10:45 AM – Issue Immersion 1**

- A Guide to the GHG Protocol and Supply Chain Management
- Emerging Best Practice: Renewing Social License to Operate
- What You Need to Know about GHG Offsets

### **12:15 PM – Networking Lunch**

### **1:00 PM – “From Washington to Copenhagen...and Beyond”**

Jennifer Morgan, Climate & Energy Program Director, WRI

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**1:45 PM – Issue Immersion 2**

- Disruptive Innovation for Safe Climate, Sound Business
- The WRI Water Risk Index
- Shaping a Future CCG Strategy

**3:15 PM – “Looking to the future: WRI Shares its Strategic Plan and Top Outcomes”**

Manish Bapna, Managing Director, WRI

**3:45 PM – Emerging Issues**

Jonathan Lash, President, WRI

**4:30 PM – Adjourn**

**RSVP**

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[www.wri.org/corporate-consultative-group](http://www.wri.org/corporate-consultative-group)