

2004 LA- BELL WORKSHOP

Latin America - Business ❖ Environment ❖ Learning ❖ Leadership



AGENDA

(Preliminary, as of September, 2004)

Academic/Business Alliances in the Formation of Leaders for Sustainable Business

Organized by:

World Resources Institute (USA)
Instituto Brasileiro de Educação em Negócios Sustentáveis (Brazil)
Universidad del Pacífico (Perú)
Instituto de Estudios para la Sustentabilidad Corporativa (Argentina)

Host University:

Escuela de Economía y Negocios Internacionales
(Universidad de Belgrano)

With the support of:

Alcoa*foundation*

Buenos Aires, Argentina – November 18 - 19, 2004

Thursday November 18th, 2004

8:30 a.m.	Registration
9:00 a.m.	Welcome Juan Alberto Pazzi (Dean, Escuela de Economía y Negocios Internacionales) Meghan Chapple (World Resources Institute, USA)
9:30 a.m.	Introduction to the LA-BELL Project and its Participants Renata Toledo (Instituto Brasileiro de Educação en Negócios Sustentáveis, Brazil)
09:45 a.m.	The Challenges Facing Large Firms Vidal Flores (ALCOA Latinoamérica)
11:15 a.m.	Break
11:30 a.m.	Profile of Tomorrow's Business Leader [A. Di Natale (Edenor SA)]
12:30 p.m.	Break for Lunch
02:00 p.m.	Experiential Learning: Universities and Small Enterprises (Latin American professors will present this piece)
04:00 p.m.	Break
04:15 p.m.	Experiential Learning: Universities and Small Enterprises
05:30 p.m.	Close of Day 1
06:00 p.m.	Reception and Cocktail Hour

Friday, November 19th, 2004

9:30 a.m.	The Beyond Grey Pinstripes Project Meghan Chapple (World Resources Institute, USA)
10:00 a.m.	The Dilemmas Facing Small and Medium Enterprises (Presented by a representative from one of the participating SME's)
11:15 a.m.	Break
11:30 a.m.	A Vision for the LA-BELL project: How to Make it a Reality Bejamín Herazo (Colombia) y Miguel Angel Gardetti (Argentina) Presentation and Discussion of the LA-BELL Vision Paper
13:00 p. m.	Closing
13:30 p. m.	Lunch Presentation of the Faculty Pioneer Award (Meghan Chapple, USA)