



**The
Keystone Center**

**Keystone Leadership Forum
WRI Sustainable Enterprise
Summit
December 6, 2001**



The Keystone Center



- Keystone Science School
 - residential school group programs
 - summer camps
 - national teacher training programs
- Science and Public Policy Program
 - serve as a neutral party to broker policy solutions among diverse stakeholders
 - national policy dialogues to community advisory councils
- Based in Keystone with an office in Washington, founded in 1975 as a non-profit



Keystone Leadership Forum



- Initiative on sustainable development
- Non-biased in approach
- Use “hands-on” experience-based learning of Science School
- Multi-stakeholder expertise of the Science and Public Policy Program



The Keystone Leadership Forum



- Who: Teams from corporations
- What: Engage stakeholders in creating business case for sustainable development
- How: Innovative learning progression
 - Series of three meetings in a year
 - In-depth field experiences
 - Peer-to-peer learning
 - Keystone Center stakeholder expertise
 - Outside experts



Current & Past Participants



- DuPont
- Dow Chemical
- General Motors
- Conoco
- BP Amoco
- Duke Energy
- CH2Mhill
- Nike, Inc
- Vail Resorts
- MIT
- Mead Paper
- Johnson & Johnson
- Cinergy



Places provide issues to explore



Leadville, CO
Old Economy



Gloucester, MA
Resource Economy



Costa Rica
New Economy



El Paso Juarez
Global Economy

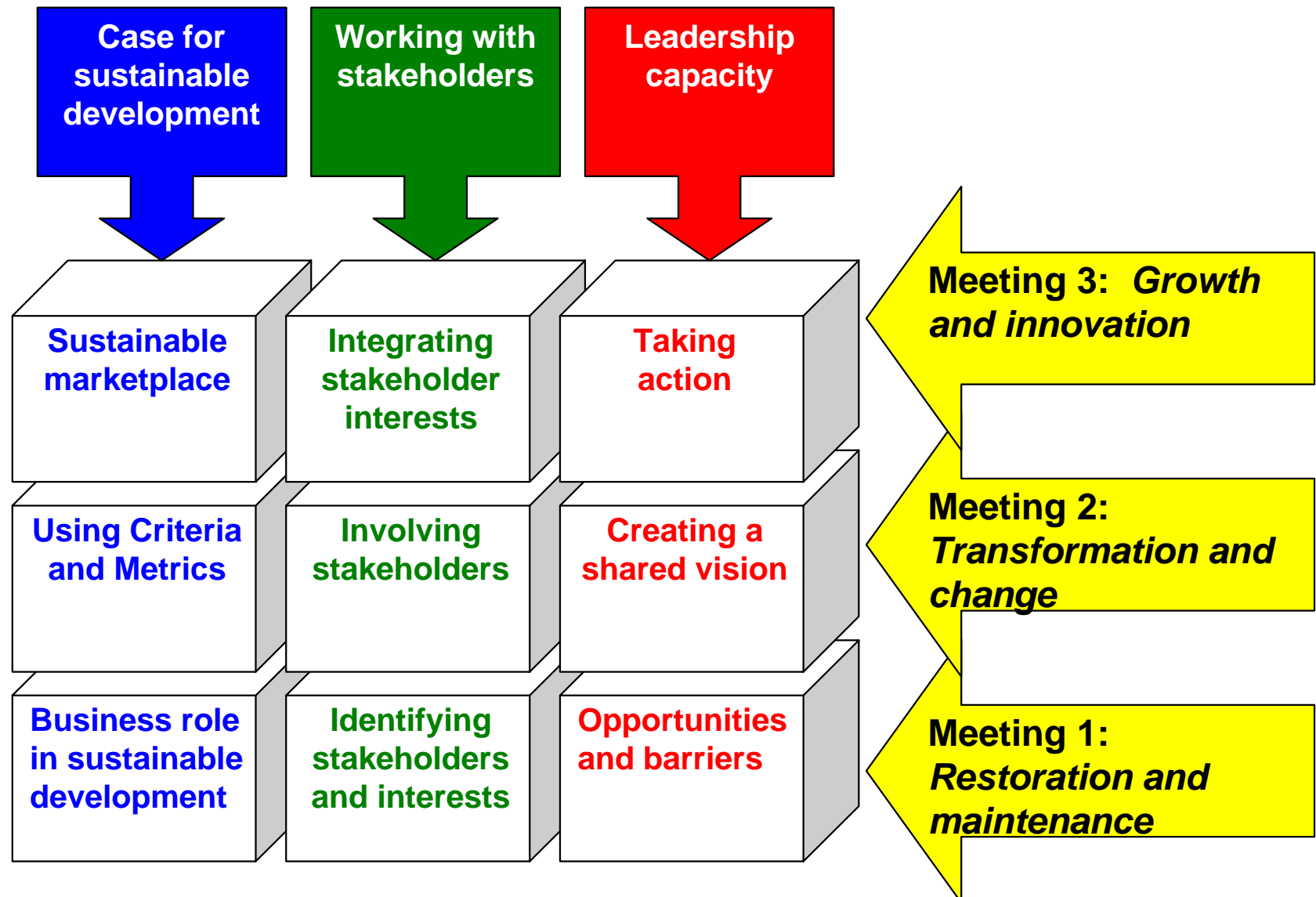


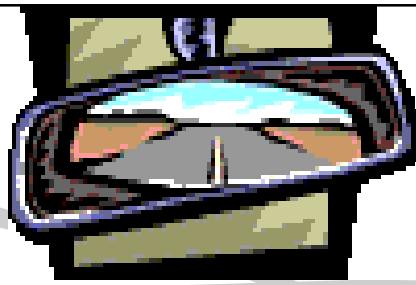
Field Experience



- Out of the meeting room
- Emersion into issues specific to the places
- Learn from multiple perspectives
- Seek new insight into similar issues and problems

Themes





External Stakeholders

History

Construction Zone

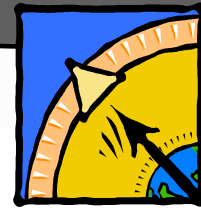
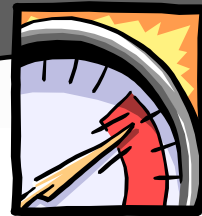
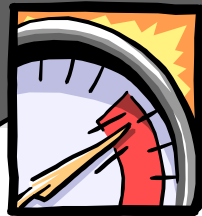
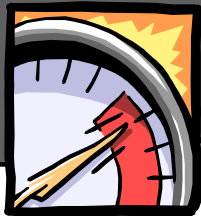
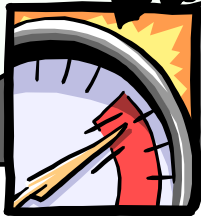
Who

Concerns

(things to keep in mind...)

(things to look out for...)

Dashboard Metrics



Navigation

Speedometer

???

Fuel

Odometer

Clock

Internal Passengers

Who

Concerns



Radio *(outside information)*



Key Outcomes



- Better understanding of how to engage internal and external stakeholders in sustainable development
- A “road map” for how to get there
- Teams that support and will work towards change



Challenges



- Time limitations of participants
- Travel expense restrictions
- Distances participants are willing to travel
- Time between meetings



Veterans' Views



- Hear from those who are hear who have participated in the program