



**Strategic Alliances for a Safe Climate, Sound  
Business**



**“New Century Enterprises”**

**WRI’s Third Annual Sustainable Enterprise Summit**

# About the collaboration

- Agreed supportive policy is needed to reduce risks
- Analyzed long term energy scenarios
- Examined BP, GM, Monsanto, and WRI roles
- Identified opportunities and barriers
- Developed recommendations
- Committed to pursue seven-point action agenda



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# Key messages

- **Precautionary action is justified now**
- **Business can contribute technology, policy development, and reductions**
- **Market-oriented policies that implement national commitments can address the long-term need to stabilize GHG concentrations**



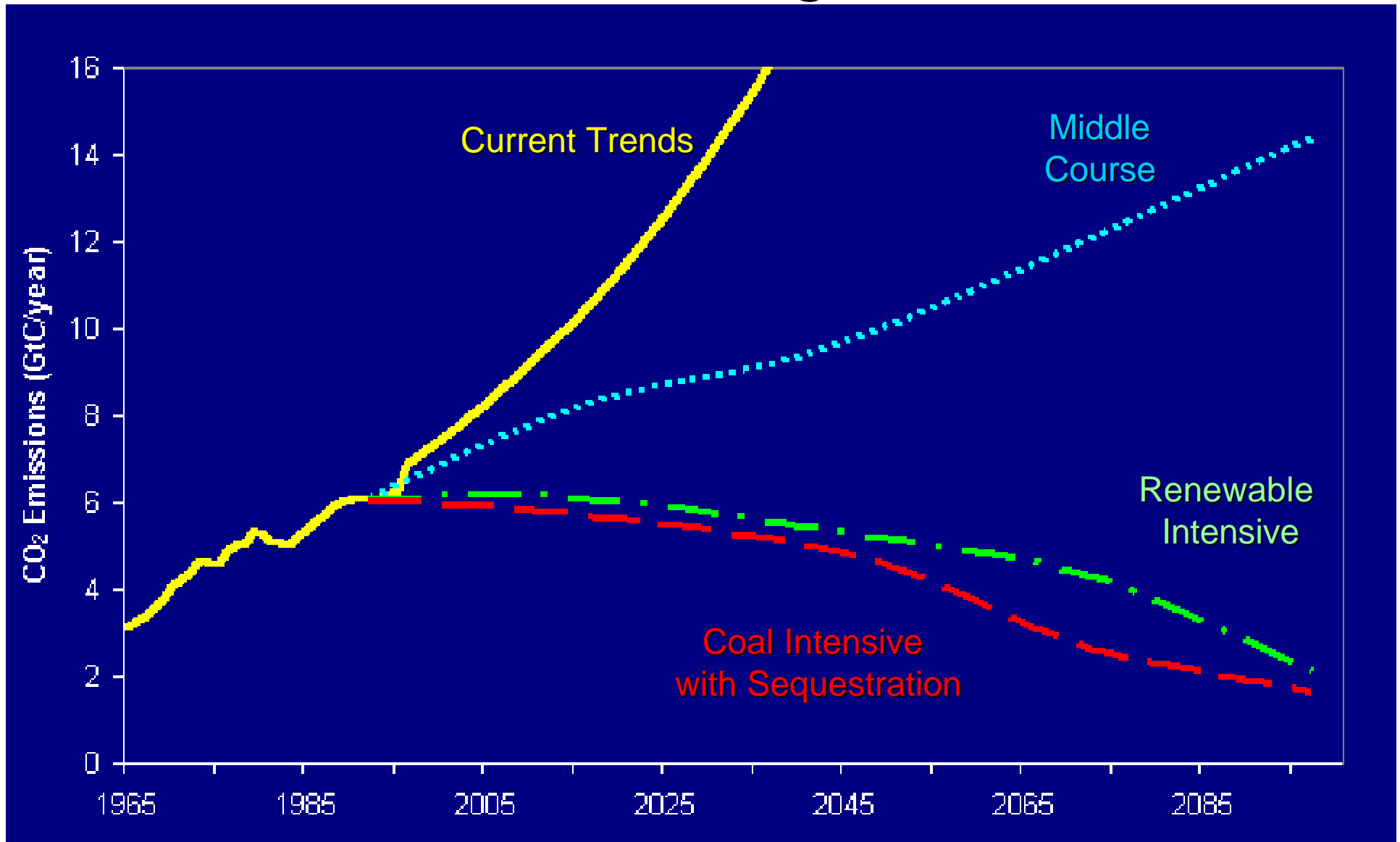
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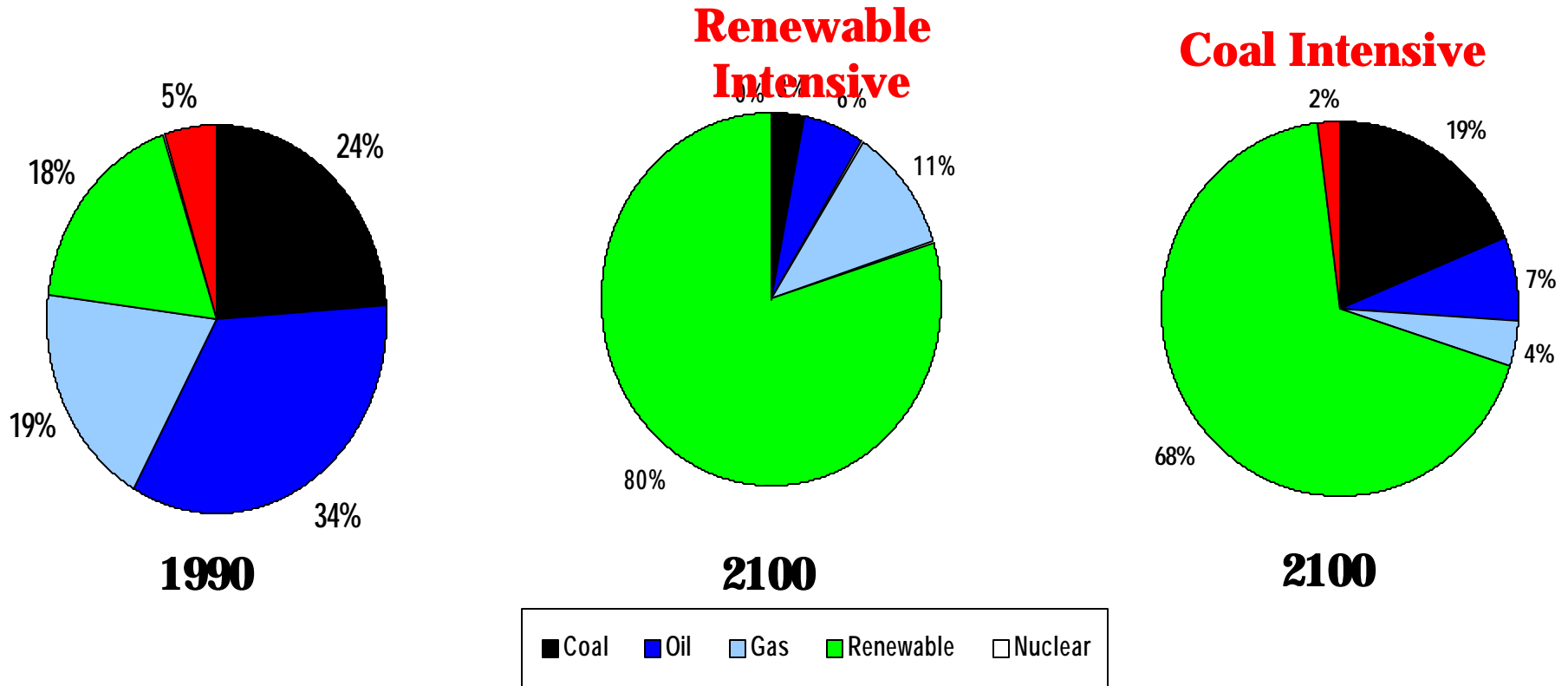
# Some energy pathways can reduce risks, but this will be a challenge



# Three critical building blocks

- **Energy efficiency**
- **Renewable energy**
- **Carbon sequestration**

# Low carbon future scenarios



Annual energy intensity improvement

1%

1.3%

2.3%

CO<sub>2</sub> concentration (ppm)

358

430

430

# Technology challenges & opportunities

- **Renewables**

- BP Amoco and Solar



- **Biological sequestration**

- Monsanto and conservation tillage



- **Advanced vehicle technologies**

- GM and the EV1



# Recommendations for government

- **Consider climate in policy decisions**
- **Eliminate fossil fuel subsidies and implement market-based mechanisms**
- **Increase basic research**
- **Expand cooperative research programs**
- **Engage stakeholders**
- **Establish mechanisms for global cooperation**



# Recommendations for business

- **Measure, track, and report**
- **Reduce and sequester**
- **Develop new products and businesses**
- **Include global climate in new investments**
- **Educate stakeholders**
- **Help formulate and implement policy**



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# SCSB Action Agenda

- Measurement and reporting
- Early reductions
- **Strategic ventures and alliances**
- Purchasing decisions and leverage
- New global investment criteria
- Education
- Dialogue

