

Welcome to the World Resources Institute's
5th Annual Sustainable Enterprise Summit!

The Next Top Line:

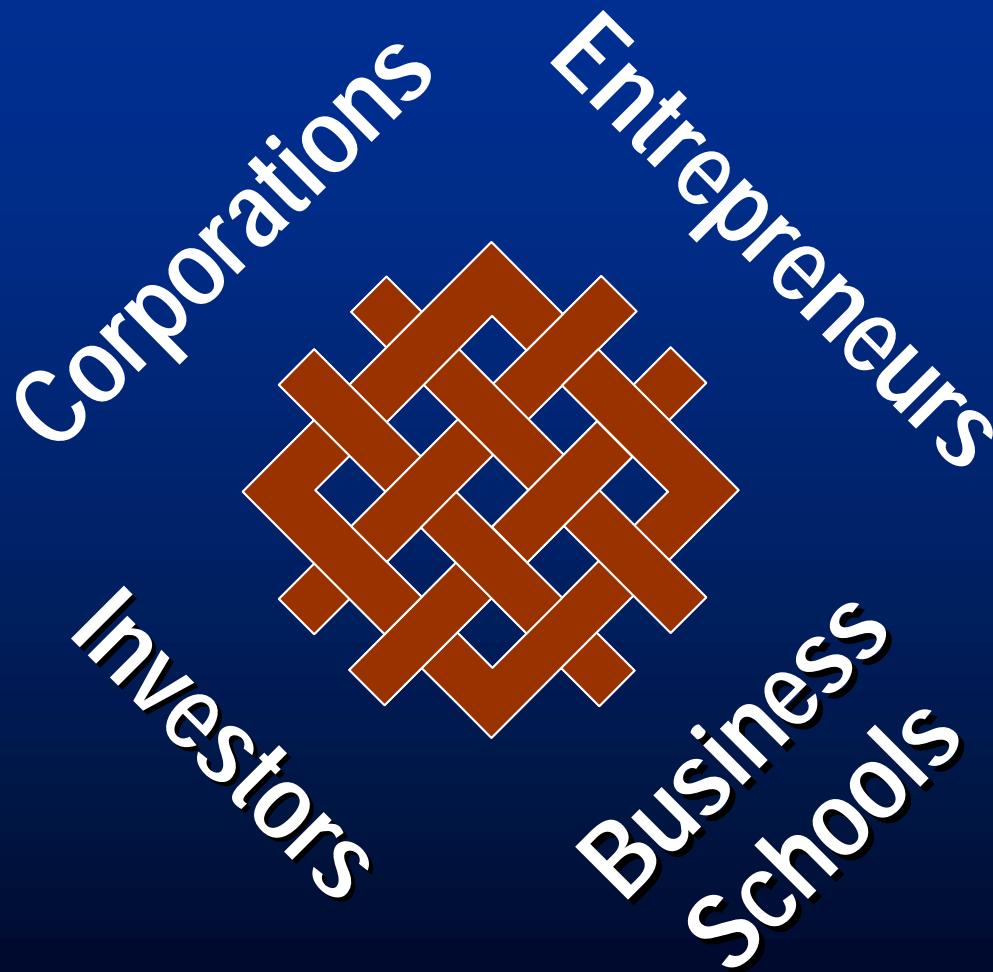
Sustainability as a Business Driver



Presented by

WRI's Sustainable Enterprise Program

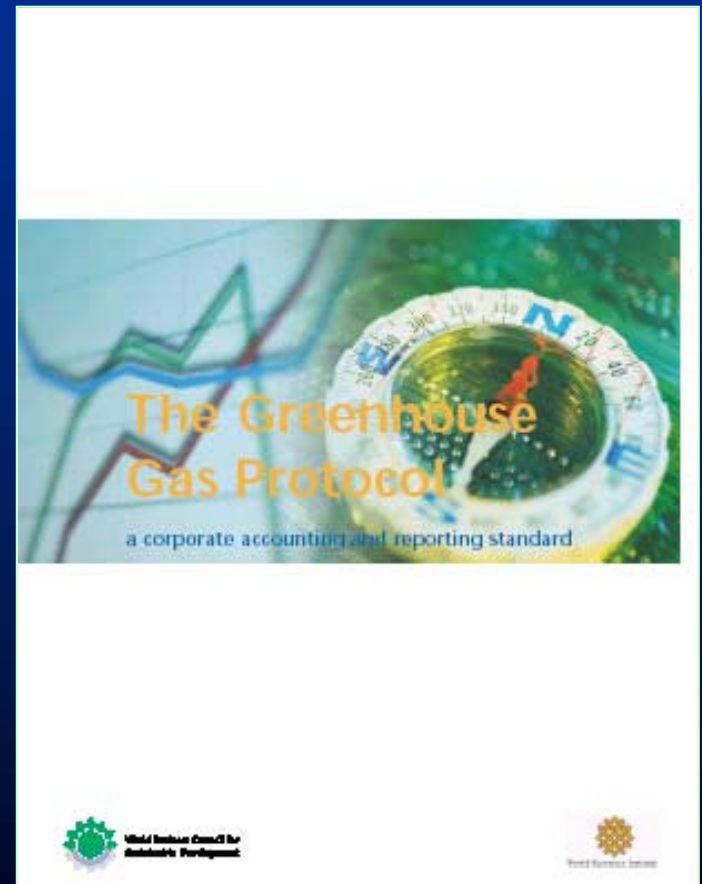
Sustainable Enterprise Program



Accelerating change in business practice

GHG Protocol Initiative

A new international business standard for accounting and reporting GHG emissions



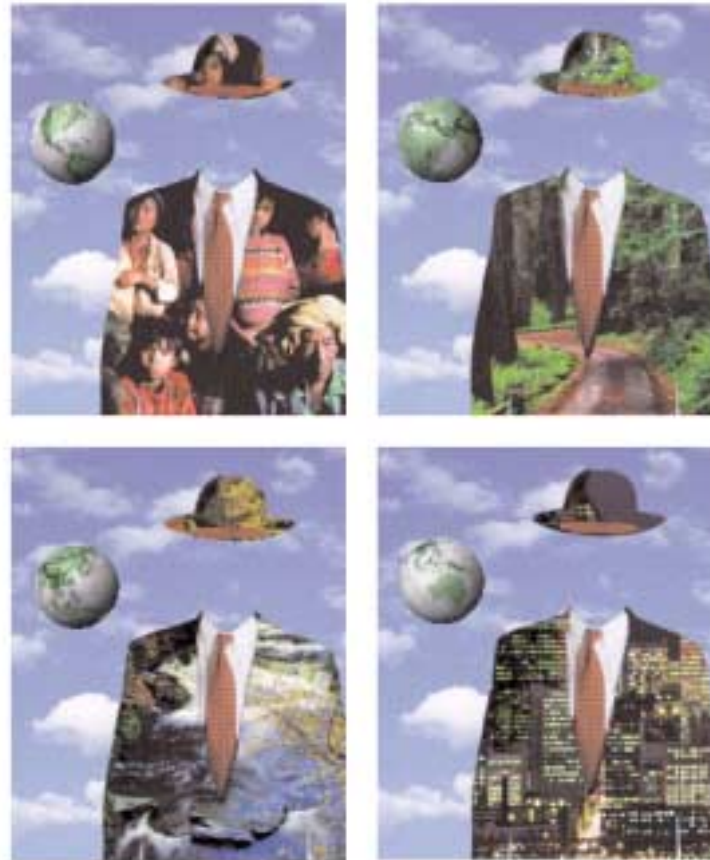
2001 New Ventures Investor Forum Winners



- *Vehizero*
- *GEA Forestal*
- *Rainforest Expeditions*

Winners are currently negotiating deals worth \$3.7 million

Beyond Grey Pinstripes 2001 Survey



PREPARING MBAs FOR SOCIAL AND ENVIRONMENTAL STEWARDSHIP

Beyond Grey Pinstripes
2001

Many Thanks!

- Sustainable Enterprise Program Team
- WRI's Corporate Council Members and funders

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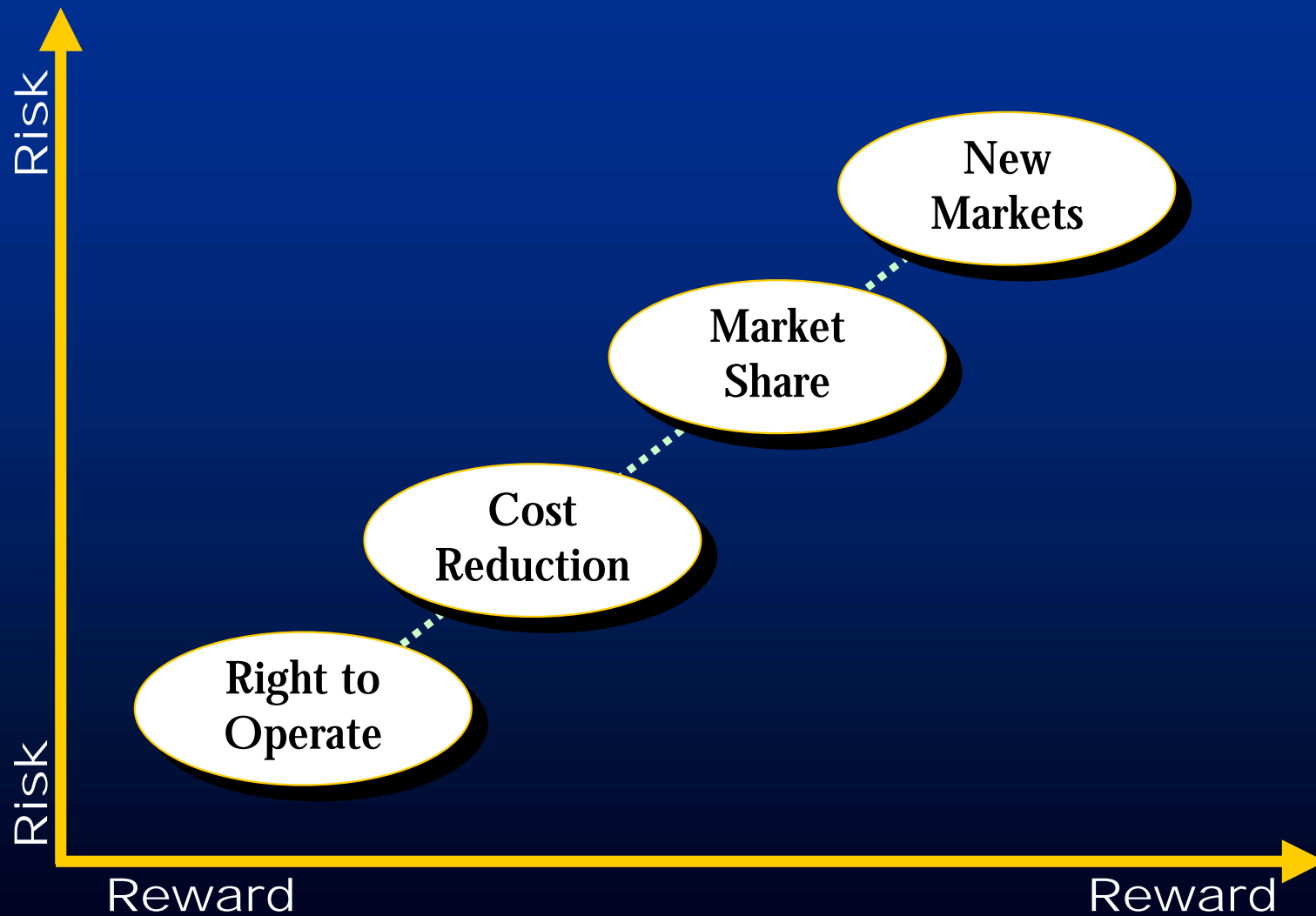
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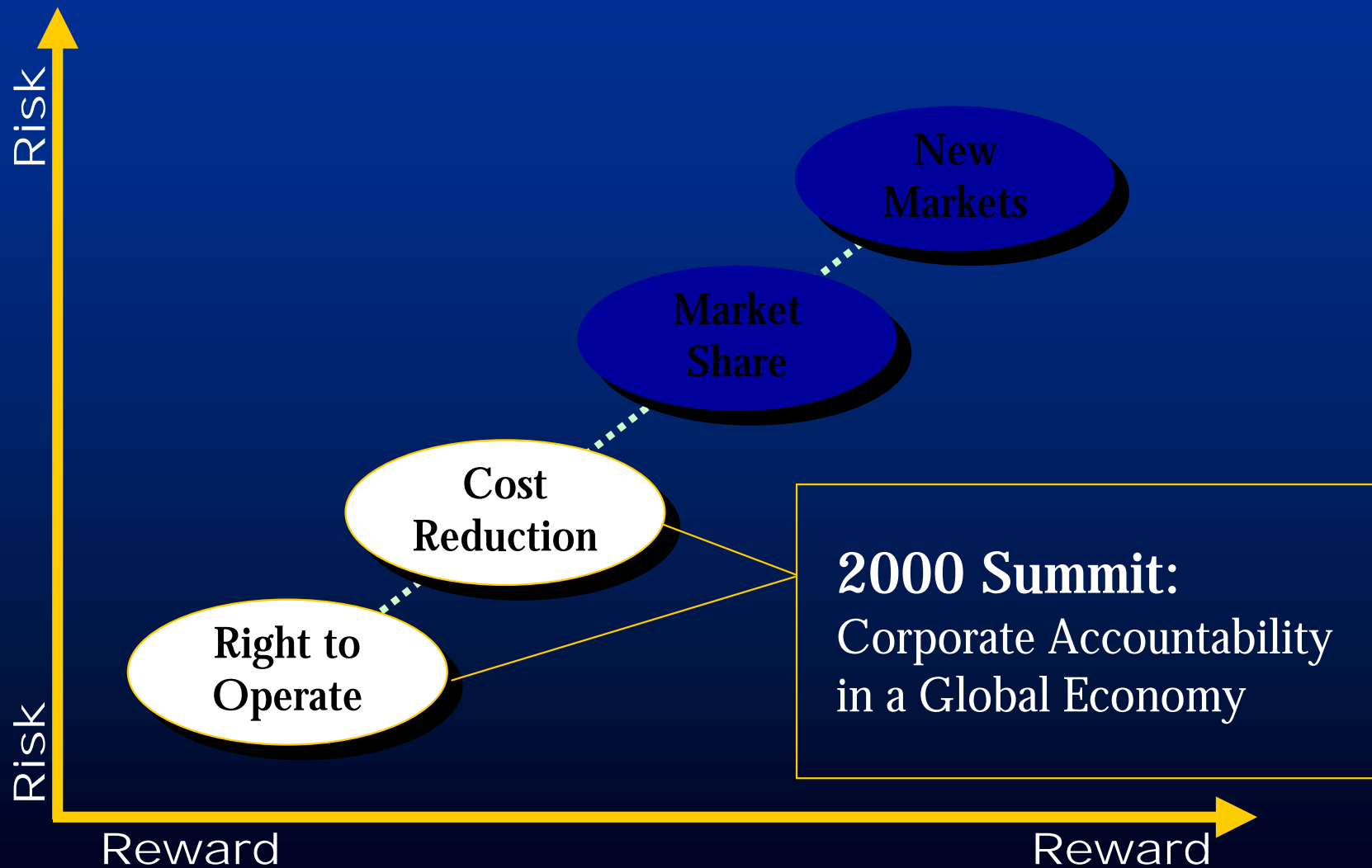
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Drivers of Business Value



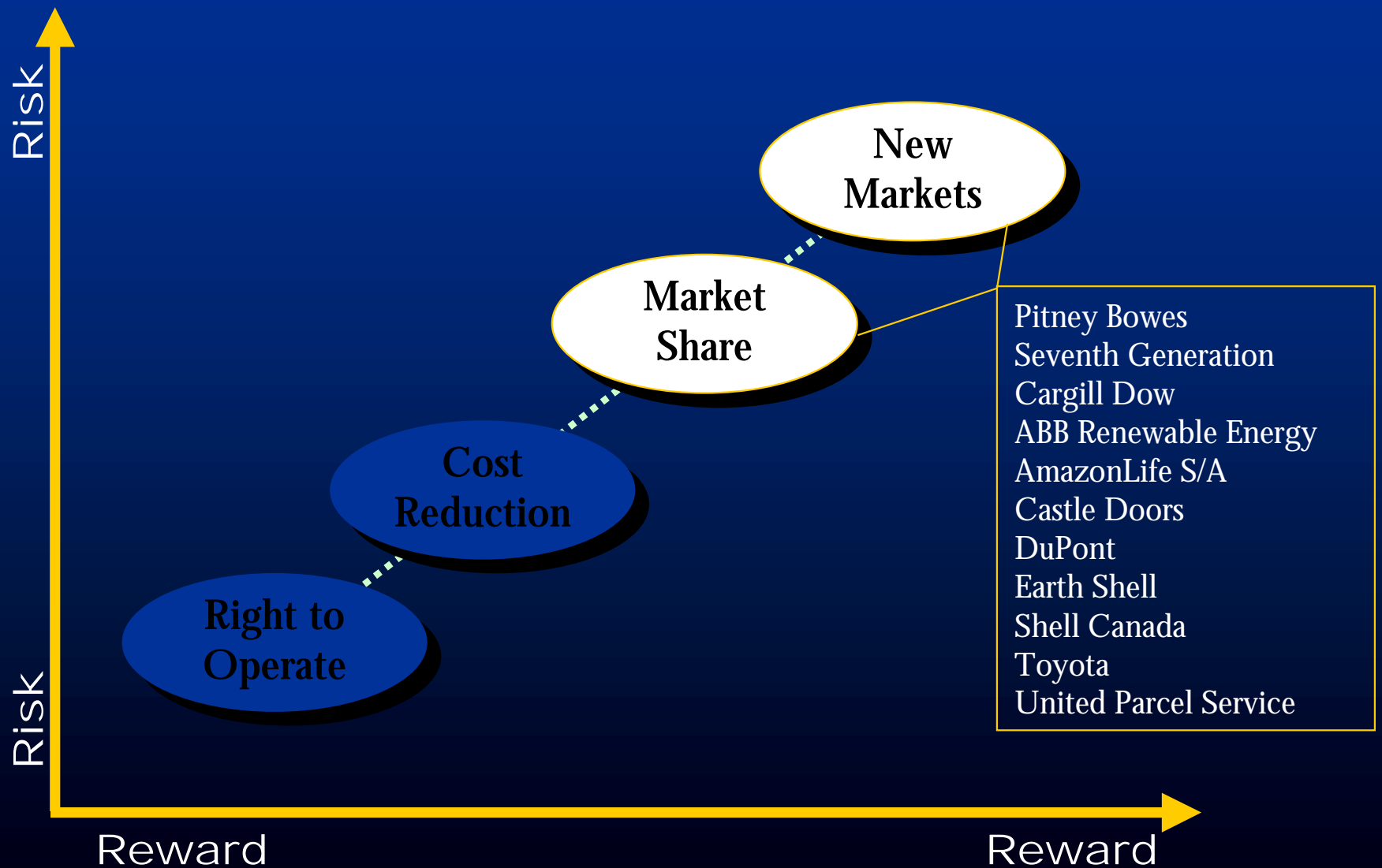
Drivers of Business Value



Drivers of Business Value



Drivers of Business Value



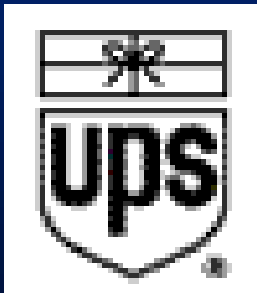
Agenda: Share Strategies & Tools

- Leading Edge Companies
- Communicating with Investors
- Driving Innovation Internally

Keynotes



**Tim Faithfull, President &
CEO, Shell Canada LTD**



**Michael Eskew, CEO-Designate,
United Parcel Service (UPS)**

WRI's Sustainable Enterprise Program



Helping business leaders and new markets thrive